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## EarthLink Recognized with Product of the Year and Leadership Awards

### Company credited with defining "New Class of Service Provider"

ATLANTA, Sept. 6, 2012 /PRNewswire/ -- EarthLink, Inc. (NASDAQ: ELNK), a leading IT services and communications provider, today announced that [TMC](#), a global, integrated media company, recently selected EarthLink Complete™ Hosted Voice and EarthLink Complete™ MPLS as recipients of its Communications Solutions Product of the Year Award. In addition, in July of this year TMC also selected EarthLink's nationwide, private, blended-access MPLS network for a 2012 Next Generation Networks (NGN) Leadership Award, presented by INTERNET TELEPHONY and Next Gen Mobility magazines.

"EarthLink was chosen to receive two Product of the Year Awards for creating exceptional innovation in communications," said [Rich Tehrani](#), CEO, TMC. "EarthLink Complete Hosted Voice and EarthLink Complete MPLS offer proven benefits and ROI for the companies that use them. Congratulations to the entire EarthLink team. I look forward to more innovative solutions from them in the coming year."

TMC chose the most innovative products and services brought to the market from March 2011 through March 2012 as winners of their Communications Solutions Product of the Year Award. Characteristics of award recipients include vision, leadership and thoroughness.

"The entire EarthLink team is very proud that TMC, *Internet Telephony* and *Next Gen Mobility* called attention to what we believe is a new breed of solution in the marketplace," said Michael Toplisek, Executive Vice President of Products and Marketing. "EarthLink Complete enables us to offer any size business with a single-source, comprehensive communications solution. Coupled with our myLink™ customer control point, customers are empowered with a portal that delivers just the level of support they desire, whether it's via phone, live chat or email. EarthLink Complete and myLink deliver convenience and freedom so our clients focus more time on their core business and less on managing their communications."

EarthLink Complete Hosted Voice and EarthLink Complete MPLS are part of EarthLink's [Complete suite](#) of business voice, data, and Internet solutions. EarthLink Complete integrates leading-edge hosted Voice over IP applications and private MPLS networks with equipment, mobile and security offerings to provide businesses with a fully customizable communications portfolio leveraging the company's expansive network and state-of-the-art secure IP infrastructure.

Key EarthLink Complete differentiators include the flexibility to select a blend of access technologies for connectivity, including DSL, T1 and Ethernet, all of which provide Quality of Service (QoS). EarthLink can also customize a private multi-location network and prioritize network traffic utilizing multiple access technologies to meet a customer's specific requirements and provide critical network performance.

EarthLink Complete Hosted Voice enables businesses to obtain a Hosted IP PBX solution without the cost of purchasing a PBX or key system. Customers can forward calls to multiple phones and use a simple web-based management tool to gain on-demand system management control and user customization. This fully scalable solution can grow as a business evolves, and helps to mitigate cost issues associated with equipment that can quickly become outdated. EarthLink's [online Hosted Voice demo](#) is a convenient way to sample the solution's features via any computer.

EarthLink Complete MPLS is ideal for companies that need to connect multiple locations to drive more efficient operations. EarthLink Complete MPLS service allows converged voice, video and data on one network to enable real time applications with up to six MPLS CoS levels. All EarthLink Complete MPLS networks provide an integrated router solution and basic managed service and are delivered on a blended access network, providing the ability to utilize multiple access methods on a private network with the benefits of QoS. EarthLink is the first provider to make Class of Service prioritization available over high-speed, low-cost DSL access. By filling the traditional service level and price gap between DSL and T1 connections, this breakthrough enables more businesses to step up to better application support and achieve the benefits of an MPLS network.

Winners are published on the [INTERNET TELEPHONY](#) and [Customer Interaction Solutions](#) websites.

#### About EarthLink

EarthLink, Inc. (NASDAQ: ELNK) is a leading [IT services](#) and [communications](#) provider to more than 150,000 [businesses](#) and one million [consumers](#) nationwide. EarthLink empowers customers with managed services including [cloud computing](#), managed and private cloud, and [virtualization services](#) such as [managed hosting](#) and [cloud workspace](#). EarthLink also offers a robust portfolio of [IT security](#), [application hosting](#), [colocation](#) and IT support services. The company operates an extensive network

spanning 28,800 route fiber miles with 90 metro fiber rings and 4 secure data centers providing ubiquitous nationwide [data and voice IP service](#) coverage across more than 90 percent of the country. Founded in 1994, EarthLink's award-winning reputation for outstanding service and product innovation is supported by an experienced team of professionals focused on best-in-class customer care. For more information, visit EarthLink's website at [www.earthlink.net](http://www.earthlink.net).

#### About INTERNET TELEPHONY Magazine

*INTERNET TELEPHONY* has been an IP Communications authority since 1998. Beginning with the first issue in February of 1998, the magazine has provided unbiased views of the complicated converged communications space. For more information, visit [www.itmag.com](http://www.itmag.com).

#### About TMC

TMC is celebrating its 40<sup>th</sup> anniversary as a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [TMC's CUSTOMER Magazine](#) (formerly [Customer Interaction Solutions](#)), [INTERNET TELEPHONY](#), [Next Gen Mobility](#), and [Cloud Computing](#) magazines. [TMCnet.com](http://TMCnet.com), which is read by 1.5 million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *Cloud Communications Expo*; *Cloud4SMB Expo*; *CVx (ChannelVision Expo)*; *DevCon5*; *HTML5 Summit*; *LatinComm Conference & Expo*; *M2M Evolution Conference & Expo*; *Mobility Tech Conference & Expo*; *MSPAlliance MSPWorld*; *StartupCamp*; *Video World Conference & Expo* and more. For more information, visit [www.tmcnet.com](http://www.tmcnet.com).

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