



EarthLink Business Earns Two Product of the Year Awards for Innovation

EarthLink Complete Hosted Voice and SIP Trunking Recognized by Internet Telephony

ATLANTA, Feb. 29, 2012 /PRNewswire/ -- EarthLink, Inc. (NASDAQ: ELNK), a leading IT services and communications provider, today announced that [TMC](#), a global, integrated media company, has selected EarthLink Complete™ Hosted Voice and EarthLink Complete™ SIP Trunking as recipients of its 2011 [Internet Telephony](#) Product of the Year Award for Innovation.

"I am happy to grant EarthLink two Product of the Year Awards. The editors of *Internet Telephony* independently verified that both EarthLink Complete Hosted Voice and EarthLink Complete SIP Trunking display quality and innovation, plus provide real solutions in the marketplace," stated Rich Tehrani, CEO of TMC. "I would like to congratulate the entire EarthLink team for their commitment to advancing IP communication technologies."

Launched nationwide in December of 2011, EarthLink Complete Hosted Voice and EarthLink Complete SIP Trunking are part of the new EarthLink Complete™ suite of business voice, data networking, and Internet access solutions. EarthLink Complete integrates leading-edge hosted Voice over IP applications and managed MPLS networks with equipment, mobile and security offerings to provide businesses with a fully customizable communications portfolio leveraging the company's expansive network and state-of-the-art secure IP infrastructure.

Key EarthLink Complete differentiators include the flexibility to select a blend of access technologies for connectivity, including DSL, T1 and Ethernet, all of which provide Quality of Service (QoS). EarthLink can also customize a managed multi-location network and prioritize network traffic utilizing multiple access technologies to meet a customer's specific requirements and provide critical application performance.

"Countless EarthLink employees worked diligently to bring these innovative products to market, and we sincerely thank *Internet Telephony* magazine and TMC for this recognition," said Barbara Dondiego, EarthLink Chief Marketing Officer. "The entire EarthLink Complete suite of solutions dramatically expands our ability to offer businesses of all sizes a single-source, comprehensive solution and the scalability and features to keep pace with today's dynamic environment. Paired with our personalized support, we believe that EarthLink Complete empowers our customers by delivering the freedom they need to focus on their core business."

EarthLink Complete Hosted Voice enables businesses to obtain a Hosted IP PBX solution without the cost of purchasing a PBX or key system. Customers can forward calls to multiple phones and use a simple web-based management tool to gain on-demand system management control and user customization.

This fully scalable solution can grow as a business evolves, and helps to mitigate cost issues associated with equipment that might quickly become outdated. EarthLink's [online Hosted Voice demo](#) offers the opportunity to conveniently demo and sample the solution's features online via any computer.

EarthLink Complete SIP Trunking is ideal for businesses that want to use their existing SIP-enabled PBX equipment to take advantage of the latest Voice over IP networking technologies. EarthLink can simplify the network solution by using its data network to pass various combinations of voice and data traffic while seamlessly connecting to customer-owned Cisco, Avaya, NEC or Mitel equipment. EarthLink's SIP Trunking solution offers advantages for customers, as they can leverage a single connection for both voice and data while benefiting from a converged minutes plan that yields cost optimization. Because SIP Trunking can automatically connect to a secondary connection, it is a fail over option for business continuity that also provides dependable disaster recovery support.

2011 Product of the Year winners were published in the January/February 2012 issue of *Internet Telephony* magazine, a leader in IP communication since 1998.

About EarthLink

EarthLink, Inc. (NASDAQ: ELNK) is a leading IT services, network and communications provider to more than 150,000 businesses and over one million consumers nationwide. EarthLink empowers customers with managed IT services including cloud computing, data centers, virtualization, security, applications and support services, in addition to nationwide data and voice IP services. The company operates an extensive network including 28,000 route fiber miles, 90 metro fiber rings and 4 secure data centers providing ubiquitous IP coverage across more than 90 percent of the country. Founded in 1994, the company's award-winning reputation for both outstanding service and product innovation is supported by an experienced team of professionals focused on best-in-class customer care. For more information, visit EarthLink's website www.earthlink.net.

About Internet Telephony Magazine

Internet Telephony has been an IP Communications authority since 1998. Beginning with the first issue in February of 1998, the magazine has provided unbiased views of the complicated converged communications space. For more information, visit www.itmag.com.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [Customer Interaction Solutions](#), [Internet Telephony](#), [Next Gen Mobility](#) and [Cloud Computing](#) (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial 2.0: Bringing SIP to the Web*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5*; *HTML5 Summit*; *CVx*; *AstriCon*; *StartupCamp*; *MSPAlliance* *MSPWorld* and more. Visit [TMC Events](#) for a complete listing or visit www.tmcnet.com.

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