



EarthLink Business Announces Three IT Services Product Bundles

Packed Solutions Make the Cloud Easy, Straightforward for Businesses

ATLANTA, April 30, 2012 /PRNewswire/ -- EarthLink, Inc. (NASDAQ: ELNK), a leading IT services and communications provider, today announced the launch of three new EarthLink Business® IT Services packaged solutions. These packages are designed to simplify the cloud so businesses can leverage the benefits of virtualization services. The **Cloud Launch Pad**, the **Cloud Entry Bundle**, and the **Secure Email Bundle** enable customers to economically partner with EarthLink to complement their internal IT resources by leveraging a comprehensive mix of IT Services and security experts in an enterprise class data center environment.

"With these carefully designed bundles, EarthLink has removed many of the real or perceived barriers for customers of any size to explore what the cloud can mean for their business," said Barbara Dondiego, EarthLink Chief Marketing Officer. "We often hear from customers that they want their provider to act as an extension of their internal IT team, helping them become more productive and effective. These bundles are a toolkit that enables that to happen easily."

Cloud Launch Pad is designed for organizations that want to leverage the benefits of a virtual environment or that currently run VMware® environments and need additional elastic computing capacity. The Cloud Launch Pad empowers the customer to extend the VMware environment they currently have and scale their IT applications and compute capacity into the cloud. EarthLink's Cloud Launch Pad service provides a VMware environment for those seeking additional virtualization capacity or looking for interoperable capability with their existing VMware virtualized platform.

Ideal for a virtualization deployment with hosted applications, the **Cloud Entry Bundle** is for customers that have not virtualized or have limited IT capital or operating budget. This bundle provides scalable computing capacity plus the benefits of hosted Microsoft Exchange 2010 and Microsoft SharePoint® foundation for collaboration.

Benefits of both the Cloud Entry and Cloud Launch Pad bundles include rapid deployment, elimination of certain capital costs, easy administration with snapshot and cloning, and performance guarantees with service level agreements (SLAs). Both Cloud Launch Pad and Cloud Entry Bundle are offered with a fully managed option and other levels of support to meet customer needs.

The **Secure Email Bundle** is designed for organizations that require an email suite for secure collaboration and file transfer due to certain industry compliance regulations. This bundle includes dedicated Zimbra®, antivirus, antispam, email archive, email encryption, secure email branded portal and secure file transfer portal. Benefits include access to email, contacts, calendars and files from anywhere at any time; increased productivity by collaborating securely with coworkers, customers and partners; alleviating the cost burden of purchasing certain licenses and backup software; employing experts to maintain and manage the email platform; and maintained data security with a hosted email platform in a secure SSAE 16 compliant data center.

According to Mary Watson, HIM Director and HIPAA/Corporate Compliance Officer for Valley Health Services, conscientious customer service is the reason her organization chooses to remain with EarthLink Business for their IT Services. "I find their staff to be very dependable and approachable, and I really appreciate being able to pick up the phone and always get in touch with a live person quickly. They are always right on top of any request, question, or issue," Watson said.

In addition to serving as a trusted business advisor to support specific customer business goals, EarthLink's IT Services suite offers tangible benefits and differentiators. The company is one of the first service providers to deliver a hosted service that is vCloud-powered by VMware®, making it seamless for organizations to extend their virtual environments into the cloud.

EarthLink can support compliance requirements such as PCI, HIPAA, and GLBA, as well as provide hosted solutions in reliable, secure SSAE 16 complaint and enterprise state-of-the-art data centers.

More information on EarthLink Business IT Services is available by calling 1-800-957-4872 or visiting www.earthlinkbusiness.com.

About EarthLink

EarthLink, Inc. (NASDAQ: ELNK) is a leading IT services, network and communications provider to more than 150,000 businesses and over one million consumers nationwide. EarthLink empowers customers with managed IT services including cloud computing, data centers, virtualization, security, applications and support services, in addition to nationwide data and

voice IP services. The company operates an extensive network including 28,000 route fiber miles, 90 metro fiber rings and 4 secure data centers providing ubiquitous IP coverage across more than 90 percent of the country. Founded in 1994, the company's award-winning reputation for both outstanding service and product innovation is supported by an experienced team of professionals focused on best-in-class customer care. For more information, visit EarthLink's website www.earthlink.net.

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