

ECHO GLOBAL LOGISTICS, INC.

Reported by **LEFKOFSKY ERIC P**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/22/11 for the Period Ending 03/18/11

Address 600 WEST CHICAGO AVENUE

SUITE 725

CHICAGO, IL 60610

Telephone 1-800-354-7993

CIK 0001426945

Symbol ECHO Fiscal Year 12/31



Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2.	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
LEFKOFSKY	Y ERIC	P			E	cho	Glob	al Lo	g	istics,	In	c. []	ECH	O]					
(Last)	(Last) (First) (Middle)				3.	3. Date of Earliest Transaction (MM/DD/YYYY)							D/YYYY	Y)X	X Director Officer (give title below)			X 10% Owner Other (specify	
C/O ECHO GLOBAL LOGISTICS,				,	3/18/2011								belo	w)					
INC., 600 WE			GO																
AVENUE, SU	(Street)	5			4	TC /	. 1			<u> </u>	. 1	T-1	1	- T	11 11	1 7 '	./C I	7'1'	
	(Sileet)						Amendm D/YYYY)		et	e Orig	ınaı	riiec	1		naiviai licable Li		nt/Group I	riling (Che	eck
CHICAGO, I	L 60654	ı					ĺ									,			
(City)	(State)		(Zip)														Reporting Per han One Rep		n
(= 3)	()		· 1/												1 Orini Tilic	d by More t	пан Опс Кер	orting rerso	11
		Tab	le I - No	n-De	riv	ativ	e Secur	ities A	Ac	quired	, Di	spos	ed of,	or Bene	eficially	Owned			
1.Title of Security (Instr. 3) 2. Da			Tran ate]	2A. Deemed Execution	3. Tran Code (Instr. 8	ode or		Securities A r Disposed of instr. 3, 4 and		of (D) Owr		. Amount of Securities Beneficially Owned Following Reported Transaction			6. Ownership Form:	7. Nature of Indirect Beneficial		
]	Date, if	(mstr. c	" 	(mstr. 5	<u> </u>	u <i>3)</i>		(Instr. 3 a	and 4)			Direct (D)	Ownership
						ľ	any	a .			(A)							or Indirect (I) (Instr.	(Instr. 4)
				_		\dashv		Code	ľ	Amount	(D)	P	rice					4)	See
Common Stock				3/1	18/20	011		P		4053	A	\$12.3	815 (1)		2	67739		I	Footnote (2)
Common Stock															25	536810		I	See Footnote
Common Stock															4	25000		I	See Footnote (4)
Tab	le II - De	rivati	ive Secur	ities	Be	nefi	cially O	wned	l (a	<i>e.g.</i> , p	uts,	calls	s, war	rants, o	ptions,	convert	ible secur	ities)	
1. Title of Derivate Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Trans. Deemed Execution Date, if any Code (Instr. any)			. 8)	5. Nu Deriv Secur Acqu Dispo (Instr 5)	and E	6. Date Exercisable and Expiration Date				7. Title and Amour Securities Underly Derivative Security (Instr. 3 and 4)		Derivative of Security (Instr. 5) So B		of derivative Securities Beneficially Owned Following	Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
Code		v	(A)	(D)	Date Expire Exercisable Date		ration	Title	Amoun	ount or Number of res			(s) (Instr. 4)	_					

Explanation of Responses:

- (1) The price is the weighted average price for the transactions reported on this line. The range of prices for the transactions reported on this line is between \$12.33 and \$12.45 per share. Full information regarding the number of shares purchased at each separate price will be provided upon request by the Commission Staff, the issuer or a security holder of the issuer.
- (2) The shares of common stock reported on this line are held by Orange Media, LLC, the sole member of which is Elizabeth Kramer Lefkofsky, the wife of Eric P. Lefkofsky.
- (3) The shares of common stock reported on this line are held by Blue Media, LLC, an entity owned by Mr. Lefkofsky (50%) and Ms. Lefkofsky (50%). Mr. Lekofsky shares voting and investment control with respect to the shares held by Blue Media, LLC.

(4) The shares of common stock reported on this line are held by Green Media, LLC, an entity owned by Mr. Lefkofsky (50%) and Ms. Lefkofsky (50%). Mr. Lefkofsky shares voting and investment control with respect to the shares held by Green Media, LLC.

Reporting Owners

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
LEFKOFSKY ERIC P							
C/O ECHO GLOBAL LOGISTICS, INC.							
600 WEST CHICAGO AVENUE, SUITE 725	X	X					
CHICAGO, IL 60654							

Signatures

/s/ David B. Menzel	3/22/2011				
** Signature of Reporting Person	Date				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.