8x8

May 18, 2017

8x8 Named Leader in IHS Markit's UCaaS North American Scorecard for Fourth Consecutive Year

8x8 also earns EY Entrepreneur of the Year finalist nomination and two bronze Stevie Awards for Virtual Office Mobile and Virtual Office Meetings

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), the world's first Communications Cloud, announced today it has been named a leader in the 2017 IHS Markit's UC as a Service (UCaaS) North American Leadership Scorecard for the fourth consecutive year. 8x8 achieved this recognition due to its solid financial position, continued strong growth of its customer base, expansion in service offerings, and commitment to staying the course for growing its mid-market and large enterprise business.

"As a leader for the fourth straight year, 8x8 has consistently been at the top of our UC as a Service (UCaaS) Leadership Scorecard for North America. One area where 8x8 stood out is the significant upgrades it has made to its service and support options, including dedicated customer support managers for global enterprise customers," said Diane Myers, Senior Director at IHS Markit. "This enhanced capability is helping 8x8 meet the communications and collaboration needs of the mid-market and enterprise market."

The IHS Markit UCaaS Leadership Scorecard profiles, analyzes, and ranks the leading unified communication (UC) service providers in North America to determine which service providers currently lead the market for UC as a Service. Additionally, it determines which service providers are best positioned to succeed in the long-term, based on a set of criteria including installed base of users, financial stability, market strategy, service capabilities and support options.

"It is a great honor to be ranked as a leader in the IHS Markit UCaaS Leadership Scorecard for four years in a row. This recognition reflects 8x8's ongoing commitment to delivering the best global, enterprise-grade, open communications cloud platform to enable our customers to solve real-world communications and collaboration challenges," said Matt McGinnis, Vice President of Product Marketing at 8x8. "This latest achievement, along with other recent industry recognitions, demonstrates that 8x8 continues to be at the forefront of innovation as the world's first Communications Cloud."

The IHS Markit UCaaS Leadership Scorecard highlighted a number of key 8x8 efforts including:

- Services that go beyond standard voice with collaboration and messaging capabilities
- Integrated mobile clients offering customers flexibility where and how they communicate
- Acquisition of Sameroom for team to team messaging interoperability
- International expansion to better serve large, multinational companies

Continuing Industry Recognition for 8x8
In addition to being recognized as a leader in the IHS Markit UCaaS Scorecard, 8x8 received two bronze Stevie Awards. 8x8 was awarded for 8x8 Virtual Office Mobile in the Integrated Mobile Experience category, as well as its 8x8 Virtual Office Meetings in the New Product or Service of the Year - Software - Cloud Platform category. These awards, alongside being named the IHS Markit UCaaS Scorecard leader, are a testament to the company's innovative, high quality suite of services integrated within the 8x8 Communication Cloud platform.

Finally, Vik Verma, CEO of 8x8 and Bryan Martin, Chairman and CTO of 8x8, have been named co-finalists in the EY Entrepreneur Of The Year Award in Northern California. The awards program, celebrating its 31st year, recognizes entrepreneurs excelling in innovation, financial performance and personal commitment to their businesses and communities. The winner will be announced on June 23rd at the special awards gala event in San Jose.

Download the Report
Download a complimentary copy of the IHS Markit 2017 UC as a Service (UCaaS) Scorecard: North America.

About 8x8, Inc.
8x8, Inc. (NASDAQ:EGHT) is the world's first Communications Cloud that combines unified communications, team

collaboration, contact center, and analytics in a single, open and real-time platform. 8x8 eliminates information silos to expose vital, real-time intelligence across all clouds, applications and devices to improve individual and team productivity, business performance and customer experience. For additional information, visit www.8x8.com, or connect with 8x8 on LinkedIn, Twitter, Google+ and Facebook.

*Results based on IHS Markit, Technology Group, UC as a Service (UCaaS) Scorecard: North America, 4 May 2017. Results are not an endorsement of 8x8, Inc. Any reliance on these results is at the third party's own risk. Visit technology.ihs.com for more details.

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