



Ecolab Introduces New Alternatives to Rodenticides

ST. PAUL, Minn., Jun 09, 2008 (BUSINESS WIRE) -- Ecolab Inc. has introduced CheckPoint(R) Multiple-Catch Inserts and CheckPoint Snap Trap Inserts, new patent-pending devices designed to prevent exterior rodents from entering commercial facilities, while reducing dependence on rodenticides to deliver proactive protection. The new inserts debuted at the FMI and Fresh Tech Shows in Las Vegas, May 4-7, and at NRA in Chicago, May 17-20.

"Ecolab continuously looks to create solutions that deliver a pest free environment, while meeting evolving customer needs in terms of sustainable solutions," said Jim Tarara, Ecolab RD&E Vice President, Pest Elimination. "With Ecolab's new CheckPoint inserts, reduced rodenticide use is a reality, while helping maintain a rodent-free facility for our customers. These additional solutions meet our customers' needs of helping ensure guest satisfaction, food safety and brand protection, all while reducing impact on the environment."

CheckPoint Multiple-Catch Inserts strengthen the proven Ecolab Rodent Program by providing additional exterior protection through a controlled point of pest suppression, stopping mice before they can enter a facility. The discreet stations house a trapping mechanism that field tests have shown to be just as effective as traditional rodenticide bait stations in preventing interior rodent infestations, but with no chemical use.

"This device is especially valuable when used around doors, where a traditional rodenticide station may fail because rodents that eat the bait are still able to enter the facility. With the trapping devices, rodents are stopped from entering," said Andy Clark, Ecolab Vice President of Operations East, Pest Elimination. "It also helps Ecolab Service Specialists identify the species of rodents present and the intensity of the pest pressure outside a facility. With these factors known, they can determine the most appropriate course of action for that facility's particular situation."

The new CheckPoint Snap Trap Inserts offer an additional tool for protection, housing two snap traps that can be used to monitor rodent activity on the exterior of a facility.

"When used without pesticides, both insert types conform to National Organic Program standards, so they give Ecolab's organic customers more options for protection than are available with competitors' programs," Tarara said.

With sales of \$5.5 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

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