



## **ECOLAB CHINA PRESENTS ECOLAB TOTAL HYGIENE MANAGEMENT AND FOOD SAFETY PROFESSIONAL SUPPORT**

SHANGHAI, China, October 22, 2008 - Ecolab China today introduced its Ecolab Total Hygiene Management (ETHM) solution for China's brewery, beverage, dairy and food processing markets at the China International Brew & Beverage Processing Technology and Equipment Exhibition (CBB). Ecolab China also announced a new program for professionals, Food Safety Professional Support (FSPS), which has been modeled after the Hazard Analysis and Critical Control Point (HACCP) food safety program used in the United States.

The CBB takes place October 20 to 23 in Beijing and is considered the most important and influential biennial exhibition in Asia Pacific. The CBB has established itself as a major professional platform for brewery and beverage processing and equipment manufactures worldwide, providing an excellent opportunity to introduce new products and technologies designed for breweries, beverage and other liquid food manufactures.

"We are excited about showcasing our programs and look forward to working with local brewery, beverage, dairy and food processing companies to strengthen hygiene management, enhance food safety, and improve environmental protection," said Sam Hsu, Vice President and General Manager, Ecolab China. "It's one more step in Ecolab's commitment to creating a cleaner, safer, healthier world in an efficient and sustainable way. With the growing globalization of the world's food supply, it's more important than ever that all countries practice total hygiene and food safety best practices throughout every aspect of the food chain."

For more information about ETHM and FSPS, visit Ecolab in CBB Exhibition Hall 3CBB, booth 3202.

With sales of \$5.5 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to hospitality, foodservice, food and beverage processing, food retail and healthcare markets in more than 160 countries. More news and information is available at [www.ecolab.com](http://www.ecolab.com).

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