



BARRY HALPER BASEBALL MEMORABILIA COLLECTION COMES TO EBAY

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San Jose, CA & Vista, CA, November 8, 2000 - Barry Halper, known as the greatest collector of baseball memorabilia, has agreed to offer numerous items from his own personal collection exclusively on eBay, the world's leading online trading community. The sale of Barry Halper's collections on eBay will begin on November 9, 2000. The sale will start with approximately 100 lots of one-of-a-kind collectibles from all-time favorite baseball players such as Joe DiMaggio, Babe Ruth, Mickey Mantle, and Honus Wagner. As a minority owner of the World Champion New York Yankees, the Barry Halper collection features many items from current and former great players in New York Yankee history. Item preview and bidding is accessible at:
<http://members.ebay.com/aboutme/barryhalper@reallegends.com>.

Sales of Barry Halper's baseball memorabilia will continue through 2001 in a one-year exclusive arrangement which was made between eBay and Real Legends, a provider of authentic sports memorabilia, in which Halper is a member of its Board of Directors.

"We are thrilled to host Barry Halper's personal collection of baseball memorabilia on eBay. It is a big win for collectors and baseball fans on the eBay site," said Jeff Jordan, senior vice president and general manager for eBay U.S.

For the past fifty years, Barry Halper has worked to establish his collection of sports memorabilia. He started as a youngster in Newark, New Jersey where he chased down players from the Newark Bears, a Yankee farm team, to sign balls for him. In those days, Halper was collecting baseball history when no one else was. Today, Barry Halper is a legend among baseball memorabilia collectors, who attained an incredible collection and sold a significant portion of it for a record-breaking \$26 million in 1999.

"It is important to us to make Halper's celebrated collection of baseball memorabilia available to the general public, and we selected eBay as our venue because of its huge audience." said Bruce Regis, CEO and President of Real Legends. "Barry was very pleased with the positive response to his last auction and chose select items from his personal collection to promote his association with Real Legends."

Some highlights of the sale starting November 9 include:

- 1937 Honus Wagner Autographed Baseball
A very scarce autographed official "Honus Wagner Co., PA" amateur league ball signed and dated, and comes in original box.
- Joe DiMaggio Limited Edition All Star Autographed Jersey
This New York Yankees home pin stripe jersey is limited to 56 to commemorate Joe's 56 game hitting streak.
- Babe Ruth Autographed Original Portrait
An original sketching by Wesselmann of New York, hand-signed by Ruth himself. This drawing is a fine example of the type of art work appearing in popular newspapers and magazines of the day.

For more information and to preview items, go to <http://members.ebay.com/aboutme/barryhalper@reallegends.com>.

About Real Legends

RealLegends.com Inc. of Vista, CA is a provider of free online auction price guides and high quality, authentic sports memorabilia. For addition information on Real Legends or the products that they offer, visit <http://www.RealLegends.com>.

About eBay eBay (<http://www.ebay.com>) is the world's largest online trading community. Founded in 1995, eBay created a powerful marketplace for the sale of goods and services by a passionate community of individuals and small

businesses. On any given day, there are millions of items listed on the site across thousands of categories. eBay enables trade on a local, national and international basis with local sites in 53 markets in the U.S. and country specific sites in the United Kingdom, Canada, Germany, Japan and Australia. With the acquisition of Half.com in July 2000, eBay's community now benefits from a marketplace combining traditional auction style trading and Half.com's set-price trading.

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