



## **DIRECTV Delivers Local HD Programming To Customers in Jackson, Miss.**

### **Local HD Programming from DIRECTV Now Available in 134 U.S. Cities**

- WHAT:** DIRECTV, Inc., the nation's No. 1 satellite television service, is offering local HD programming to customers in the Jackson, Miss., designated market area. The following broadcast networks will be available in HD: **WAPT/ABC, WJTV/CBS, WRBJ/CW, WDBD/FOX, WLBT/NBC** and **WMPN/PBS**. DIRECTV now offers local HD broadcast channels in 134 markets, representing more than 91 percent of U.S. TV households.
- WHEN:** Now Available
- HOW:** To receive DIRECTV's local HD programming, customers must have an H20 or H21 HD receiver or an HR20 or HR21 DIRECTV Plus® HD DVR and a Ka/Ku band dish. For information on how to get DIRECTV HD consumers can visit [DIRECTV.com](http://DIRECTV.com). Eligibility for local channels is based on service address within certain designated market areas as defined by Nielsen Media Research, Inc. **Visit [DIRECTV.com](http://DIRECTV.com) for more information.**
- MEDIA CONTACT ONLY:** Robert Mercer  
[rgmercer@directv.com](mailto:rgmercer@directv.com)  
(310) 964-4683
- CUSTOMER SERVICE:** 1-800-DIRECTV