



DIRECTV Delivers Local HD Programming to Customers in Charleston-Huntington, W. Va.

Local HD Programming from DIRECTV Now Available in 132 U.S. Cities

Sep 23, 2009 (BUSINESS WIRE) -- DIRECTV, Inc.:

WHAT: DIRECTV, Inc., the nation's No. 1 satellite television service, is offering local HD programming to customers in the Charleston-Huntington, W. Va. designated market area. The following broadcast networks will be available in HD: **WCHS/ABC, WOWK/CBS, WVAH/FOX, WSAZ/NBC** and **WPBY/PBS**. DIRECTV now offers local HD broadcast channels in 132 markets, representing more than 91 percent of U.S. TV households.

WHEN: Now Available

HOW: To receive DIRECTV's local HD programming, customers must have an H20 or H21 HD receiver or an HR20 or HR21 DIRECTV Plus^(R) HD DVR and a Ka/Ku band dish. For information on how to get DIRECTV HD consumers can visit DIRECTV.com. Eligibility for local channels is based on service address within certain designated market areas as defined by Nielsen Media Research, Inc. **Visit DIRECTV.com for more information.**

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SOURCE: DIRECTV, Inc.

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