



DIRECTV Completes \$2.0 Billion Financing

EL SEGUNDO, Calif., Sep 22, 2009 (BUSINESS WIRE) -- The DIRECTV Group, Inc. (NASDAQ:DTV) announced today that its subsidiaries, DIRECTV Holdings LLC and DIRECTV Financing Co., Inc., have completed their previously announced \$2.0 billion debt financing. This financing consists of \$1.0 billion in 4-3/4% senior notes due 2014 and \$1.0 billion in 5-7/8% senior notes due 2019. The net proceeds of this financing are available for general corporate purposes and for the repurchase of their existing 8-3/8% Senior Notes due 2013 pursuant to a tender offer announced by the Company on September 14, 2009.

The senior notes were sold pursuant to Rule 144A and Regulation S under the Securities Act of 1933, as amended, and have not been registered in the United States under the Securities Act or in any other jurisdiction and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy the senior notes.

About DIRECTV Group

The DIRECTV Group, Inc. (NASDAQ:DTV) is the world's leading provider of digital television entertainment services. Through its subsidiaries and affiliated companies in the United States, Brazil, Mexico and other countries in Latin America, the DIRECTV Group provides digital television service to more than 18.3 million customers in the United States and over 6 million customers in Latin America.

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