

DIRECTV Accepts Tribune's Terms for Broadcast Stations

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- DIRECTV said today that it has accepted financial terms Tribune's management offered to it by phone on Thursday, March 29 at 3:30 PM EST, to carry their 23 local broadcast stations to ensure customers do not lose their programming when the agreement with Tribune expires tonight at midnight.

"We accept the rate proposal Tribune set forth on Thursday for the local channels and look forward to completing this agreement," said Dan Hartman, senior vice president of Programming. "While we have been negotiating in good faith for two months, we believe Tribune's viewers and our customers are best served by making sure the local stations remain on our service without disruption first and will then negotiate a separate agreement for WGN America."

About DIRECTV

DIRECTV (NASDAQ: DTV) is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming and industry leading customer service to 32 million customers in the U.S. and Latin America. In the U.S., DIRECTV offers its 19.9 million customers access to more than 170 HD channels and Dolby-Digital® 5.1 theater-quality sound, access to exclusive sports programming such as NFL SUNDAY TICKET™, Emmyaward winning technology and higher customer satisfaction than the leading cable companies for 11 years running. DIRECTV Latin America, through its subsidiaries and affiliated companies in Brazil, Mexico, Argentina, Venezuela, Colombia, and other Latin American countries, leads the pay-TV category in technology, programming and service, delivering an unrivaled digital television experience to 12 million customers. DIRECTV sports and entertainment properties include three Regional Sports Networks (Northwest, Rocky Mountain and Pittsburgh) as well as a 60 percent interest in Game Show Network. For the most up-to-date information on DIRECTV, please visit www.directv.com.

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