



## DIRECTV's New 'Nick and Artie Show' Coming to a Radio (and TV) Near You

***New Sports Talk Radio Program Featuring Comedians Nick DiPaolo and Artie Lange to Deliver 'The Funny' On Sports and Entertainment***

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- Sports talk radio has been turned on its ear with the DIRECTV launch of the "Nick and Artie Show," a manic, late-night look at the world of sports and entertainment from the perspective of two fans, who also happen to be hilarious stand-up comedians.

The new, nationally syndicated radio show, produced by DIRECTV and distributed through Premiere Networks, Inc., will feature Artie Lange, best known for his work on *MADtv* and the *Howard Stern Show*, and Nick DiPaolo, who has made frequent appearances on the Stern show and *Comedy Central*.

*The Nick and Artie Show* currently airs Monday through Friday from 10 p.m. to 1 a.m. ET and is streamed live on the show's website, [www.NickandArtie.com](http://www.NickandArtie.com). Next year, DIRECTV plans to simulcast the radio program on its Audience Network, joining the popular *The Dan Patrick Show*, which began its simulcast on DIRECTV in 2009.

"Nick and Artie Show" listeners will be treated to a totally different type of sports show. Instead of the usual commentary from former players, coaches, and slick sports broadcasters so common on sports talk radio, fans will get an earful of the most outrageous observational humor to be found anywhere on the radio.

"The Nick and Artie Show' will be a hilarious, man-tacular departure from the standard sports talk radio format," said Chris Long, senior vice president, DIRECTV Entertainment and Production. "Assuming they don't get arrested, we're looking forward to simulcasting the show on our Audience Network this spring."

"I'm excited to be doing a show with Nick DiPaolo, who is one of my favorite comedians of all time," said Lange. "*The Nick and Artie Show* will bring a fan's perspective to the world of sports, which isn't often represented on the radio or TV sports shows. Add in a little entertainment and basically you have the perfect example of what happens when two comedians can't get a sitcom!"

"I'm looking forward to doing this show with my pal Artie and I'm confident we're going to do for sports talk radio what hydrogen did for the Hindenburg," said DiPaolo. "I just hope we're not mathematically eliminated by Halloween."

Comedian and radio personality Artie Lange is best known for his tenure with the [The Howard Stern Show](#) and the comedy sketch series [MADtv](#). Lange has released recordings of comedy performances — *It's the Whiskey Talkin'* (2004) and *Jack and Coke* (2009). He co-wrote, produced and starred in his film [Artie Lange's Beer League](#) in 2006, and published his book [Too Fat to Fish](#) in 2008, which entered [The New York Times Best Seller list](#) at number one.

Best known for his seething, sarcastic style, Nick DiPaolo has performed on a wide range of shows, including *The Tonight Show*, HBO's *Young Comedians Special*, [Late Night with David Letterman](#) and *Conan O' Brien*. An accomplished writer, he was twice nominated for an Emmy for his writing on *The Chris Rock Show*. Nick is a permanent fixture on Comedy Central, having had three half-hour stand up specials on the network and is often featured on the hilarious [Comedy Central Roasts](#). His strong political opinions have been heard on Fox News Channel's *Hannity*, *Red Eye*, *Fox and Friends*, as well as [CNN's Joy Behar](#). Nick's one hour comedy special for Showtime, entitled *Raw Nerve* debuted this year to rave reviews.

### **About DIRECTV:**

DIRECTV (NASDAQ: DTV) is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming and industry leading customer service to more than 30 million customers in the U.S. and Latin America. In the U.S., DIRECTV offers its 19.4 million customers access to more than 170 HD channels and Dolby-Digital® 5.1 theater-quality sound, access to exclusive sports programming such as NFL SUNDAY TICKET™, Emmy award winning technology and higher customer satisfaction than the leading cable companies for ten years running. DIRECTV Latin America, through its subsidiaries and affiliated companies in Brazil, Mexico, Argentina, Venezuela, Colombia, and other Latin American countries, leads the pay-TV category in technology, programming and service, delivering an unrivaled digital television experience to more than 10.6 million customers. DIRECTV sports and entertainment

properties include three Regional Sports Networks (Northwest, Rocky Mountain and Pittsburgh) as well as a 60 percent interest in Game Show Network. For the most up-to-date information on DIRECTV, please visit [www.directv.com](http://www.directv.com).

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