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## **DIRECTV Video & High-Speed Internet Bundles Available Soon throughout the Entire U.S.**

***New Deals with ViaSat and Hughes will Provide Enhanced DIRECTV and Broadband Packages to Customers in Rural America; Supports Expansion of Connected Set-top Boxes***

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- DIRECTV customers will be able to bundle their video and high-speed Internet services, no matter where they live in the United States, through new agreements with satellite broadband providers ViaSat and Hughes.

DIRECTV will offer the Exede<sup>SM</sup> by ViaSat and Hughes' HughesNet<sup>®</sup> Gen4 next-generation satellite broadband services, with speeds of over 10 Mbps, to its customers living in mostly unserved, rural areas later this year. This new offering, coupled with already available triple-play bundles with Verizon, AT&T, Century Link and other telco providers, means that any DIRECTV customer in the U.S. will now be able to get bundled pricing.

Customers who sign up for satellite broadband through DIRECTV will be able to take advantage of certain special offers beginning later this year. More details on the offers and marketing plans will be made available closer to launch.

"We look forward to offering every single DIRECTV customer access to fast, affordable broadband options through DIRECTV, no matter where they live," said Oswin Eleonora, senior vice president, Emerging Markets, DIRECTV. "With greatly improved capacity and speeds, satellite broadband services provided by ViaSat and Hughes will fully support our customers' connected home experience, enabling them to access a host of features like YouTube, Pandora, social TV apps, and more than 7,000 VOD titles."

### **About DIRECTV**

DIRECTV (NASDAQ:DTV) is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming and industry leading customer service to 32 million customers in the U.S. and Latin America. In the U.S., DIRECTV offers its 19.9 million customers access to more than 170 HD channels and Dolby-Digital<sup>®</sup> 5.1 theater-quality sound, access to exclusive sports programming such as NFL SUNDAY TICKET<sup>™</sup>, Emmy<sup>®</sup> award winning technology and higher customer satisfaction than the leading cable companies for 11 years running. DIRECTV Latin America, through its subsidiaries and affiliated companies in Brazil, Mexico, Argentina, Venezuela, Colombia, and other Latin American countries, leads the pay-TV category in technology, programming and service, delivering an unrivaled digital television experience to more than 13 million customers. DIRECTV sports and entertainment properties include three Regional Sports Networks (Northwest, Rocky Mountain and Pittsburgh) as well as a 60 percent interest in Game Show Network. For the most up-to-date information on DIRECTV, please visit [www.directv.com](http://www.directv.com).

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