



## **DIRECTV Cultivates More Comedy On The 101 Network With Trailer Park Boys**

### ***Exclusive Run Includes All Seven Seasons of the Hilarious Hit Series That Zigzags from the Banal to the Bizarre***

EL SEGUNDO, Calif., Feb 03, 2009 (BUSINESS WIRE) -- Popular Canadian comedy television series *Trailer Park Boys* has signed up for an exclusive hitch on DIRECTV's The 101 Network beginning Feb. 5 with two new back-to-back episodes debuting every week on Thursday nights at 10 p.m. (ET/PT).

DIRECTV will air all seven seasons (fifty-five episodes and two specials) of the hit half-hour show, a comedy cult classic that focuses on the misadventures of a group of trailer park residents, including two bumbling ex-cons who try to keep their marijuana business afloat in the fictional Sunnyvale Trailer Park and stay out of jail. Using a unique, documentary style film technique and scripted dialogue, the show features loveable losers Ricky, Julian and Bubbles as they stumble their way through life.

"This is the funniest show I have ever seen," said Eric Shanks, executive vice president of DIRECTV Entertainment. "If you're a guy that loves quoting lines from movies like *Tropic Thunder* and *Wedding Crashers*, you'll love *Trailer Park Boys* in its original and uncut version."

*Trailer Park Boys* won two Gemini awards for Best Comedy Series and Best Ensemble Performance in a Comedy Program or Series for stars Robb Wells, John Paul Tremblay, Mike Smith, John Dunsworth, Patrick Roach and Lucy DeCoutere among others. The series is created and directed by Mike Clattenburg (who also serves as the show's head writer) and produced by Clattenburg, Barrie Dunn and Michael Volpe.

*(Editors please note: Images are available per request through The Lippin Group or DIRECTV)*

#### **About DIRECTV, Inc.**

DIRECTV, Inc. (NASDAQ:[DTV](#)), the nation's leading satellite television service provider, presents the finest television experience available to more than 17.3 million customers in the United States and is leading the HD revolution with more than 130 HD channels. Each day, DIRECTV subscribers enjoy access to over 265 channels of 100% digital picture and sound, exclusive programming, industry-leading customer satisfaction (which has surpassed national cable companies for eight years running) and superior technologies that include advanced DVR and HD-DVR services and the most state-of-the-art interactive sports packages available anywhere. For the most up-to-date information on DIRECTV, please visit [directv.com](#).

SOURCE: DIRECTV, Inc.

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