DIRECTV Announces DIRECTV Latin America Investor Day Webcast

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- DIRECTV will host a webcast of its DIRECTV Latin America Investor Day on Thursday, March 29, 2012 from 8:30 a.m. (ET) to 1:00 p.m. (ET). The presentations will be available at www.directv.com/investor and will highlight the financial results, strategy and outlook for DIRECTV Latin America. An archived copy of the webcast will also be available at this website.

Date: Thursday, March 29, 2012
Time: 8:30 a.m. (ET) to 1:00 p.m. (ET)
Webcast: www.directv.com/investor

DIRECTV (NASDAQ: DTV) is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming and industry leading customer service to 32 million customers in the U.S. and Latin America. In the U.S., DIRECTV offers its 19.9 million customers access to more than 170 HD channels and Dolby-Digital® 5.1 theater-quality sound, access to exclusive sports programming such as NFL SUNDAY TICKET™, Emmy-award winning technology and higher customer satisfaction than the leading cable companies for 11 years running. DIRECTV Latin America, through its subsidiaries and affiliated companies in Brazil, Mexico, Argentina, Venezuela, Colombia, and other Latin American countries, leads the pay-TV category in technology, programming and service, delivering an unrivaled digital television experience to 12 million customers. DIRECTV sports and entertainment properties include three Regional Sports Networks (Northwest, Rocky Mountain and Pittsburgh) as well as a 60 percent interest in Game Show Network. For the most up-to-date information on DIRECTV, please visit www.directv.com.

DIRECTV
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