



## Beauty.com to Raise Money and Awareness for Cancer and Careers Through an Online Pop-Up Store Featuring More Than 35 Prestige Brands

BELLEVUE, Wash., Sept 30, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Beauty.com, Inc., a wholly-owned subsidiary of drugstore.com, inc. (Nasdaq: DSCM) launches an online Pop-Up Store on October 1, 2009 to benefit Cancer and Careers, an initiative developed by the Cosmetic Executive Women's Foundation to change the face of cancer in the workplace. For the entire month of October, customers can shop the exclusive Pop-Up Store on [Beauty.com](http://www.beauty.com) for top-selling products from more than 35 participating brands. These prestige beauty brands have made financial contributions to Cancer and Careers, a non-profit that provides invaluable resources and support to women surviving cancer as they learn to balance treatment with their professional lives. In addition to the Pop-Up Store, from October 12-18, 2009, Beauty.com will be donating 10% of purchases made through the link [www.beauty.com/cancerandcareers](http://www.beauty.com/cancerandcareers) directly to Cancer and Careers.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20090930/SF84199>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20071010/AQW059LOGO>)

"The beauty industry is our greatest champion," says Cancer and Career's executive director Kate Sweeney, "and this October's Beauty.com partnership is an extraordinary example. Beauty.com has assembled an all-star team of more than 35 generous brands, and their support will enable us to provide critical resources --and hope-- to countless working women with cancer."

Products that can be purchased in the Cancer and Careers Pop-Up Store on Beauty.com will include:

Alterna(R) Caviar Moisture Shampoo with Seasilk(R)  
Arcona(TM) Cranberry Toner  
bareMinerals(R) Get Started Eyes, Cheeks, Lips, Medium-Tan  
bliss(R) fatgirlscrub  
Borghese Fango Brillante  
butter LONDON(TM) 3 Free Nail Lacquer, Pink Ribbon  
Caudalie Paris(R) Moisturizing Cream-Mask  
Crabtree & Evelyn(R) Gardeners Hand Recovery Cream  
DDF(R) Ultra-Lite Oil-Free Moisturizing DEW(TM) SPF 15  
Decleor Tonifying Lotion  
Dr. Brandt(R) Pores No More(R) Pore Refiner  
Elemis(R) Essential Beauty Secrets  
Elizabeth Arden(R) Prevage(R) SPF 30  
Frederic Fekkai(R) Advanced Brilliant Glossing Cream  
Fresh(R) Sugar Rose Tinted Lip Treatment SPF 15  
Intelligent Nutrients(R) Certified Organic Intellimmune(TM) Tablets  
Jonathan Product(R) Dirt(TM) Texturizing Paste  
Korres Balancing Moisturizer SPF 6, Pomegranate  
L'Occitane Shea Butter Hand Cream  
Liquid Keratin(TM) 30 Day Straight-Smooth-Strong & Long Treatment Starter Kit  
Mariah Carey(TM) Forever Eau De Parfum Spray  
MD Skincare(R) Alpha-Beta(R) Daily Face Peel  
Murad(R) Resurgence Age-Diffusing Serum  
NIA24(R) Sun Damage Prevention 100% Mineral Sunscreen  
Nuxe Deluxe Kit, Beauty.com(TM) Exclusive  
Perricone MD Nutritive Cleanser  
Peter Thomas Roth(R) Lashes to Die For(TM)  
Philosophy(R) Hope in a Jar(R)  
Phyto Phytophanere  
Remede(R) Intensive Double Serum(TM)  
Rene Furterer Complexe 5 Regenerating Extract

Shiseido Luminizing Satin Eye Color in PK305  
Somme Institute Double Defense Face and Body SPF 30  
Stila Eye Shadow Pan, Kitten  
StriVectin(R) Instant Facial Sculpting Cream(TM)  
tarte(TM) emphasEYES(TM) High Definition Brow Pencil  
Urban Decay Eyeshadow Primer Potion

The above products featured in the Beauty.com Pop-Up Store in October will boast a seal for easy visibility. The Pop-Up Store will also feature seasonal items created by brands specifically to raise money for various Breast Cancer Awareness organizations.

"We know that our brands and our customers want to support Cancer and Careers, especially during Breast Cancer Awareness month, but we also know that tight budgets might make that difficult this year," says Kathleen McNeill, president of Beauty.com and Cosmetic Executive Women board member. "Our goal is to allow both brands and customers to support this worthwhile cause without incurring any incremental expense."

To add even more value to the customer shopping experience, Beauty.com will provide shipping and gift with purchase offers within the Pop-Up Store throughout the month of October.

Everyday customer benefits from shopping on Beauty.com include 5% back on every purchase, the free sampling center, 100% color match guarantee, and a shared online shopping cart with Beauty.com's partner site, drugstore.com. Beauty.com personalizes beauty shopping online with the Skin Care and Hair Care solutions tools, which provide product regimens tailored to the customer based on interactive surveys. Beauty fans can also get the latest tips, trends, and promotions sent directly to their email by signing up for the free weekly Beauty Bulletin on Beauty.com

*About Beauty.com - The World of Beauty Online(TM)*

[Beauty.com](http://www.beauty.com), Inc. is a leading online destination for prestige beauty products. The web store provides a highly personalized shopping experience and offers more than 200 brands from widely recognized to niche, hard-to-find products. Beauty.com is wholly owned by drugstore.com, inc.

*About drugstore.com, inc.*

drugstore.com, inc. (NASDAQ:DSCM) is a leading online retailer of health, beauty, vision and pharmacy products. Our portfolio of brands includes: drugstore.com(TM), Beauty.com(TM) and VisionDirect.com(TM). All are accessible from <http://www.drugstore.com> and provide a convenient, private, and informative shopping experience while offering a wide assortment of more than 45,000 products at competitive prices.

The drugstore.com pharmacy is certified by the National Association of Boards of Pharmacy (NABP) as a Verified Internet Pharmacy Practice Site (VIPPS) and operates in compliance with federal and state laws and regulations in the United States.

*About Cancer and Careers*

Cancer and Careers is dedicated to changing the face of cancer in the workplace by providing a comprehensive website and free publications in English and Spanish as well as a series of support groups and educational seminars for employees with cancer, their employers, coworkers and healthcare providers. For more information, visit: [www.cancerandcareers.org](http://www.cancerandcareers.org).

*About Cosmetic Executive Women*

Cosmetic Executive Women, Inc. (CEW) was founded in 1954 as a social organization. In 1975, CEW became a not-for-profit organization with a mission to promote the contributions of women in the cosmetics industry. CEW expanded its mission in 1985 to include education, philanthropy and industry development. For more information, visit: [www.cew.org](http://www.cew.org).

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