

Zero + Maria Cornejo Designs Travel Bag Trio for Beauty.com(TM) Customers

Filled with prestige beauty samples, the exclusive \$140 value set is available free with any \$100 Beauty.com purchase

BELLEVUE, Wash. and NEW YORK, Aug 31, 2009 /PRNewswire via COMTEX News Network/ -- Beauty.com, Inc., a wholly-owned subsidiary of drugstore.com, inc. (Nasdaq: DSCM) is offering a one-of-a-kind gift with purchase this fall, continuing its popular designer bag series. Beginning tomorrow, shoppers who visit www.beauty.com/zeromariacornejo and spend \$100 or more will receive an exclusive, sample-stuffed gift with purchase travel bag from the award-winning fashion label Zero + Maria Cornejo. The travel bag trio features zippered compartments in three shapes: a triangle, square, and circle that can be carried individually or as a set. The circle is a solid black case lined in Maria Cornejo's signature Mad Shapes print and is outfitted with elastic supply straps for brushes, tools, and breakables. The triangle and square are made of durable black mesh, perfect to stash in a purse for easy access on the go. Clip the three compartments together to triple the portable space for your beauty must-haves.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20090831/SF66245>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20071010/AQW059LOGO>)

"This bag is based on the three shapes that always inspire the collection - a circle, a square, and a triangle," says Cornejo. "When I was designing the bag, I was thinking of busy women like myself who, when they travel, need maximum flexibility. I love the idea that each separate compartment snaps apart so that you can separate your products and just grab one item and go!"

The Zero + Maria Cornejo for Beauty.com bag comes packed with SIXTEEN deluxe samples from some of the top prestige brands in makeup, skin care, bath + body, and hair care:

1. NICK CHAVEZ(R) Beverly Hills PLUMP 'N THICK(R) Thickening Spray Gel with Collagen
2. Origins Modern Friction(TM) Nature's gentle dermabrasion
3. BORBA GUMMI BOOSTERS Acai Skin Balance Confections
4. CAUDALIE PARIS VINO PERFECT NIGHT CORRECTING CREAM
5. ALTERNA(R) CAVIAR ANTI-AGING SEASILK(R) COLOR HOLD(R) MOISTURE SHAMPOO
6. TALIKA PARIS eye therapy patch
7. DIANA B. scented candle
8. LORAC TANTalizer BAKED BRONZER
9. Jane Iredale Longest Lash Thickening and Lengthening Mascara
10. paula dorf Perfect Primer(R)
11. RareMinerals(TM) Purely Nourishing Facial Moisturizer
12. dr. brandt(R) pores no more(R) vacuum cleaner(TM) blackhead extractor
13. PHYTO phytodefrisant
14. BVLGARI Omnia Green Jade Body Lotion
15. Arcona Night Breeze Heal/Protect PM

16. Urban Decay Lipstick, Sellout

Maria Cornejo will also be serving as a guest editor for Beauty.com this fall, giving shoppers the inside scoop on some of her personal beauty favorites from lines like Fresh, Red Flower, Korres, and Frederic Fekkai(TM).

"The designer gift with purchase bags have become collectibles, since each of the creations is so different," says Kathleen McNeill, President of Beauty.com. "The Zero + Maria Cornejo for Beauty.com Bag is functional, edgy, and fun. Plus, the deluxe beauty samples are an opportunity for customers to try out an array of new items when they replenish their favorite essentials."

Site-wide gifts with purchase are just one of the perks available to Beauty.com customers. Other benefits include "Everyday Free Shipping" on certain orders, 5% in-store credit on every purchase, a free "Sample Center," a 100% color match

guarantee, and a shared online shopping cart with Beauty.com's partner site, drugstore.com. Beauty.com personalizes beauty shopping online with the Skin Care Analysis and Hair Care Consultation diagnostic tools, which provide product regimens tailored to the customer based on interactive surveys. A new site feature also invites customers to shop the best beauty buys and value sets in addition to the brand-specific gifts with purchase available. Beauty fans can also get the latest tips, trends, and promotions sent directly to their email by signing up for the free weekly Beauty Bulletin on Beauty.com.

About Beauty.com - The World of Beauty Online(TM)

Beauty.com, Inc. is a leading online destination for prestige beauty products. The web store provides a highly personalized shopping experience and offers more than 200 brands from widely recognized to niche, hard-to-find products. Beauty.com is wholly owned by drugstore.com, inc.

About drugstore.com, inc.

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The drugstore.com pharmacy is certified by the National Association of Boards of Pharmacy (NABP) as a Verified Internet Pharmacy Practice Site (VIPPS) and operates in compliance with federal and state laws and regulations in the United States.

About Zero + Maria Cornejo

Zero + Maria Cornejo opened in 1998 as a purely retail concept when, prompted by a desire to re-connect with the core of her ideas about design, cutting, and garment construction, Chilean-born designer Maria Cornejo transformed a raw space in New York's Nolita into a very personal store and atelier named Zero. Spare, modern, architectural, minimal, feminine, and unpretentious are all words that have been used to describe Maria Cornejo's work for Zero.

In May 2006, Zero + Maria Cornejo opened its second store in New York's far- West Village neighborhood and has most recently moved its Nolita store & atelier to the home of its new store/showroom/atelier at 33 Bleecker Street, New York. The collection is also available at over 60 of the best specialty and department stores around the world. Her uncompromising and very personal approach has gained her a loyal following and high praise from clients like Tilda Swinton, Cindy Sherman, and more recently, Michelle Obama.

Having been a finalist for the Fashion Prize of the 2005 Smithsonian Cooper Hewitt National Design Awards, Maria Cornejo was honored as the winner of the award for 2006.

Media Contacts:

Beauty.com
Noreen Moriarty
425.372.3462
noreenm@beauty.com

Zero + Maria Cornejo
Gabrielle Sirkin
212.925.3849
gabrielle@zeromariacornejo.com

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