



Record Number of drugstore.com Customers Search for Bargains

--Money-saving customers shop instant online coupons, sales and earn 5% 'cash back' with the drugstore.com dollars(TM) program

BELLEVUE, Wash., May 13, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- [drugstore.com](http://www.drugstore.com), inc. (Nasdaq: DSCM), a leading online retailer of health, beauty, vision, and pharmacy products, is experiencing a dramatic increase, up more than 75% in the past year, in the number of consumers visiting its coupon, sale and clearance pages for non-prescription health and beauty products. The number of orders coming from customers searching for bargains is up more than 90% year-over-year.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070813/AQM043LOGO>)

"We see more and more consumers looking for ways to save money on products they use every day, and drugstore.com is focused on finding new ways to offer even more value. In fact we just lowered prices on more than 2,000 products," said David Lonczak, vice president, chief marketing officer, drugstore.com. "Since the beginning of the year, we've also seen more customers taking advantage of our drugstore.com dollars(TM) program, one of the highest value customer loyalty programs in the industry, offering 5% back toward a future purchase."

Strong growth in the number of new customers and a loyal base of repeat customers contributed to drugstore.com reporting the highest net revenue in company history during the [first quarter](#) of 2009.

drugstore.com offers a number of simple money-saving [perks](#) to customers shopping its wide selection of more than 45,000 products, from leading brands to hard-to-find items for health, beauty, household, baby, green & natural, pets, and much more.

- Free Shipping on most orders - Minimum purchase of \$25 for new customers or \$49 for repeat customers, or buy an item that always ships free.
- drugstore.com dollars(TM) - Customers automatically earn 5% cash back for every eligible product purchased during a calendar quarter, the highest percentage in the industry. Customers may use their credit toward a purchase in the month following the quarter.
- Instant 'Click and Save' Coupons - Usually valued from \$1 to \$10 or more, drugstore.com is a leader in developing online coupons from leading manufacturers. Customers simply 'click and save' instantly. No printing. No paper. After the customer clicks the 'buy' button, the item is automatically added to their shopping cart.
- Shop Prestige Beauty and save on shipping - Partner site, Beauty.com, carries a large selection of prestige beauty brands. Shop drugstore.com and Beauty.com together, and your order will be shipped in one box.

- Gifts with Purchase and free samples from favorite brands on drugstore.com and Beauty.com.

For details and more perks visit <http://www.drugstore.com/customerperks>.

In addition to easy ways to save, drugstore.com provides information to help shoppers make informed purchase decisions. There are hundreds of thousands of unfiltered customer product reviews on the site, informative videos, and detailed product information, including ingredients and directions.

Customers can shop 24 hours a day, seven days a week from the comfort and privacy of their own home with the benefit of home delivery. They may take advantage of many convenient features such as Auto Delivery to have items automatically delivered every 30, 45, 60, 90 or 180 days or order from Your List, a convenient list of previous purchases. The online store also features shopping guides, an FSA-only store for customers with flexible spending health accounts, product comparisons, and additional product content

About drugstore.com, inc.

drugstore.com, inc. (NASDAQ: DSCM) is a leading online retailer of health, beauty, vision and pharmacy products. Our portfolio of brands includes: drugstore.com(TM), Beauty.com(TM) and [VisionDirect.com](http://www.visiondirect.com)(TM). All are accessible from <http://www.drugstore.com> and provide a convenient, private, and informative shopping experience while offering a wide assortment of more than 45,000 products at competitive prices.

The [drugstore.com pharmacy](http://www.drugstore.com/pharmacy) is certified by the National Association of Boards of Pharmacy (NABP) as a Verified Internet Pharmacy Practice Site (VIPPS) and operates in compliance with federal and state laws and regulations in the United States.

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