

NY Fashion Designer Shoshanna Creates Exclusive Spring Bag for Beauty.com

--Shoppers receive a limited edition beauty bag filled with products as a gift with any \$100 Beauty.com purchase

BELLEVUE, Wash. and NEW YORK, Feb 24, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Beauty.com, Inc., a wholly-owned subsidiary of [drugstore.com](http://www.drugstore.com), inc. (Nasdaq: DSCM), announces Shoshanna Gruss as their Spring designer partner for a site-wide gift with purchase program. Beginning February 25th, the exclusive Shoshanna-designed beauty case loaded with deluxe and full sized products is FREE with any \$100 Beauty.com purchase when customers visit www.beauty.com/shoshanna. The spacious beauty case features a retro-inspired floral print in Spring's modern, bright palette with two polka dotted waterproof interior compartments. The packable shape, carrying handles, exterior easy-access pocket, and water-resistant surface make the bag an ideal no-spill, travel accessory.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20090224/SF74374>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20071010/AQW059LOGO>)

"I chose to re-create a floral print from our Spring line that really personified the Shoshanna collection," says Gruss. "It is pretty, bright, and fun, with a 1960s Palm Beach vintage feeling. It's what every girl on the go needs; a cute makeup bag to fit all of her beauty essentials."

Valued at more than \$120, the Shoshanna for Beauty.com travel case comes packed with the following full-sized and deluxe samples, including:

- LORAC Breakthrough Performance Foundation
- ARCONA Booster Defense Serum
- Stila High Shine Lip Color in Amber
- tarte Blushing Bride Cheek Stain
- Frederic Fekkai Coiff Lifting and Texturing Spray Gel
- skyn ICELAND Glacial Face Wash
- (MALIN+GOETZ) Assorted Hair Care
- Smashbox Photo Op Under Eye Brightener
- Jane Iredale Eye Gloss in Champagne Silk
- Too Faced Lash Injection Mascara
- Ken Paves Healthy Hair Shine Serum
- Bliss Lemon + Sage Soapy Sap
- DDF Daily Protective Moisturizer

"We're delighted to partner with Shoshanna to offer our customers a very special affordable luxury for Spring. The designer gift with purchase program helps customers stretch their dollars during a time when budgets are tight," says Kathleen McNeill, President of Beauty.com. "Shoshanna's original design paired with a premium assortment of samples and full-sized products lets customers experience spring fashion and beauty without breaking the bank."

The partnership with Shoshanna is the latest in the Beauty.com designer series which has featured Vena Cava, Rachel Roy, Lela Rose and Jenni Kayne. Site-wide gifts with purchase are just one of the perks available to Beauty.com customers. Other benefits include "Everyday [Free Shipping](#)," 5% back on every purchase, the free sampling center, 100% color match guarantee, and a shared online shopping cart with Beauty.com's partner site, [drugstore.com](http://www.drugstore.com). Beauty.com personalizes beauty shopping online with exclusive Skin Care and Hair Care solutions tools which recommend product regimens tailored to the customer. Beauty fans can also get the latest tips, trends, and promotions sent directly to their e-mail by signing up for the free weekly Beauty Bulletin on Beauty.com.

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shopping experience and offers more than 200 brands from widely recognized to niche, hard-to-find products. Beauty.com, Inc. is wholly owned by drugstore.com, inc.

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