



## Reconciliation of GAAP and Non-GAAP Financial Measures Relating to Q2 2010 Earnings Release Conference Call Held on July 29, 2010

**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF GAAP AND NON-GAAP INFORMATION**  
For the Three and Six Months Ended June 30, 2010 and 2009  
(Unaudited)

The company reports its financial results in accordance with U.S. GAAP. However, management believes that certain non-GAAP measures, that reflect the way management evaluates the business, may provide investors with additional information regarding the company's results, trends and ongoing performance on a comparable basis. Specifically, investors should consider the following with respect to our quarterly results:

**Net sales and Segment Operating Profit, as adjusted:** Net sales and Segment Operating Profit are on a currency neutral basis.

	For the Three Months Ended June 30, 2010			
	Beverage Concentrates	Packaged Beverages	Latin America Beverages	Total
Percent change				
Reported net sales	14%	(1)%	15%	3%
Impact of foreign currency	(2)%	(1)%	(9)%	(2)%
Net sales, as adjusted	12%	(2)%	6%	1%

	For the Three Months Ended June 30, 2010			
	Beverage Concentrates	Packaged Beverages	Latin America Beverages	Total
Percent change				
Reported segment operating profit	13%	(4)%	29%	5%
Impact of foreign currency	(2)%	(2)%	(34)%	(2)%
Segment Operating Profit, as adjusted	11%	(6)%	(5)%	3%

	For the Six Months Ended June 30, 2010			
	Beverage Concentrates	Packaged Beverages	Latin America Beverages	Total
Percent change				
Reported net sales	7%	(1)%	12%	1%
Impact of foreign currency	(1)%	(1)%	(9)%	(1)%
Net sales, as adjusted	6%	(2)%	3%	0%

	For the Six Months Ended June 30, 2010			
	Beverage Concentrates	Packaged Beverages	Latin America Beverages	Total
Percent change				
Reported segment operating profit	6%	0%	9%	3%
Impact of foreign currency	(2)%	(1)%	(26)%	(2)%
Segment Operating Profit, as adjusted	4%	(1)%	(17)%	1%

**EPS excluding certain items:** Reported diluted EPS adjusted for separation-related foreign deferred tax charge in 2010 and a net gain related to the Hansen contract termination payment as well as the sale of certain distribution rights in 2009.

	For the Three Months Ended June 30, 2010			For the Six Months Ended June 30, 2010		
	2010	2009	% Change	2010	2009	% Change
Reported EPS	\$ 0.74	\$ 0.62	19%	\$ 1.09	\$ 1.14	(4)%
Net gain on Hansen termination and						

Net gain on license termination and sale of certain intangible assets	-	-		-	(0.15)	
Foreign deferred tax charge	-	-		0.05	-	
<b>EPS, excluding certain items</b>	<u>\$ 0.74</u>	<u>\$ 0.62</u>	19%	<u>\$ 1.14</u>	<u>\$ 0.99</u>	15%