



Dover Saddlery Announces Grand Opening in North Kingstown, Rhode Island

LITTLETON, MA--January 6, 2009, Dover Saddlery Retail, Inc., a wholly owned subsidiary of Dover Saddlery (Nasdaq:DOVR), will celebrate the Grand Opening of its new store in North Kingstown, Rhode Island, during the weekend of February 13-15, 2009. Celebrations will begin with a ribbon-cutting ceremony at 9 a.m. on Friday, February 13, attended by Olympic show jumper Peter Wylde.

Equestrians will discover a sparkling new store beautifully merchandized and brimming with the finest brands of riding apparel, tack and horse care supplies. There will be Grand Opening Specials throughout the store and a free drawing to win a \$500 Dover Saddlery shopping spree. Riders can be measured for custom boots and coats or arrange to take home a new saddle for a test ride. Representatives from leading equestrian brands, including Aria, Charles Owen, Der Dau, Henri de Ravel, SSG Gloves, Tad Coffin, Tuff Rider, as well as Dover Saddlery Product Advisors, will be on hand to answer questions and provide advice.

Store hours during the Grand Opening weekend are 9 a.m. to 9 p.m. on Friday and Saturday and 11 a.m. to 6 p.m. on Sunday. The store is located in the Stop and Shop Plaza at 1340 Ten Rod Road, North Kingstown. For directions please visit www.DoverSaddlery.com/NorthKingstown.

About Dover Saddlery, Inc.

Dover Saddlery, Inc. (Nasdaq: DOVR) is the leading multichannel retailer of equestrian products in the United States. Founded in 1975 in Wellesley, Massachusetts, by United States Equestrian team members, Dover Saddlery has grown to become The Source® for equestrian products. Dover offers a broad and distinctive selection of competitively priced, brand-name products for horse and rider through catalogs, the Internet and company-owned retail stores. Dover Saddlery, Inc. serves the English rider and through Smith Brothers, the Western rider. The Source®, Dover Saddlery® and Smith Brothers® are registered marks of Dover Saddlery: For more information, please call 1-978-952-8062 or visit www.DoverSaddlery.com.

Notice Regarding Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact included in this press release regarding the Company's strategies, plans, objectives, expectations, and future operating results are forward-looking statements. Although Dover believes that the expectations reflected in such forward-looking statements are reasonable at this time, it can give no assurance that such expectations will prove to have been correct.

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