



May 9, 2012

## **Dover Saddlery Announces Grand Opening Celebration for Warrington, PA Store**

LITTLETON, MA - May 9, 2012 - Dover Saddlery Retail, Inc., announced details of the Grand Opening celebration planned for the new store in Warrington, PA. The Grand Opening celebration starts with a ribbon cutting ceremony on Friday, June 15th at 9am and runs through Sunday, June 17th.

A VIP Reception will be held on the evening of June 14th and will feature two-time Olympic Silver Medalist, Anne Kursinskii, as the guest speaker.

Customers visiting the Warrington location will be treated to a sparkling new store brimming with tack, riding apparel and horse care items, as well outstanding customer service for which Dover Saddlery is renowned. Equestrians will be able to meet representatives from all the leading manufacturers and meet Dover Saddlery retail store staff, all of whom are riders or horse owners themselves. Store manager and horse show Mom Wendy Manganelli is looking forward to welcoming customers to the new store. During the Grand Opening weekend, customer can also enjoy Grand Opening Specials throughout the store, and enter to win a \$500 Dover Saddlery Shopping Spree!

For more information on the Grand Opening in Warrington including hours and directions, go to [www.DoverSaddlery.com](http://www.DoverSaddlery.com).

### **About Dover Saddlery, Inc.**

Dover Saddlery, Inc. (Nasdaq: DOVR) is the leading multichannel retailer of equestrian products in the United States. Founded in 1975 in Wellesley, Massachusetts, by United States Equestrian team members, Dover Saddlery has grown to become The Source® for equestrian products. Dover offers a broad and distinctive selection of competitively priced, brand-name products for horse and rider through catalogs, the Internet and company-owned retail stores. Dover Saddlery, Inc. serves the English rider and through Smith Brothers, the Western rider. The Source®, Dover Saddlery® and Smith Brothers® are registered marks of Dover Saddlery.

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