

DOLLAR GENERAL

Dollar General Reports Increased June Sales; Opens 67 New Stores; Opens First Stores in Arizona

GOODLETTSVILLE, Tenn.--(BUSINESS WIRE)--July 8, 2004--Dollar General Corporation (NYSE: DG) today reported total retail sales for the June five-week period ended July 2, 2004, equaled \$715.6 million compared with \$649.7 million last year, an increase of 10.1 percent. Same-store sales for the June period increased 2.3 percent. The average customer purchase in June was approximately \$8.43 compared to \$8.39 in the same period last year. Customer transactions in same-stores increased approximately 2.1 percent.