

Online Coupons Now Accepted at All Dollar General Stores

Discount Retailer Revises Its Coupon Policy to Include Coupons from the Internet

GOODLETTSVILLE, Tenn., Apr 09, 2010 (BUSINESS WIRE) -- Dollar General (NYSE: DG) is making it even easier for customers to save money by accepting coupons printed from the internet. The discount retailer announced today that all of its stores now accept online coupons.

"Dollar General remains focused on providing customers with convenience and value," said Todd Vasos, Dollar General's chief merchandising officer. "We are pleased to welcome online coupons in our stores. We hope this will make it easier for our customers to save more time and money with their coupons at Dollar General."

All Dollar General stores honor manufacturers' and Dollar General store coupons that have been printed online. This is in addition to accepting manufacturers' and store coupons from newspapers, magazines, direct mail and product packaging.

Customers can get the latest information about specials and coupons at Dollar General delivered directly to their e-mail inbox by joining the Dollar General Savings Zone at www.dollargeneral.com or becoming a fan of Dollar General on Facebook.

About Dollar General Corporation

Dollar General Corporation (NYSE: DG) has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!^(R) by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 8,800 stores in 35 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

SOURCE: Dollar General Corporation

Dollar General Corporation
Tawn Miller, 615-855-5209
tamiller@dollargeneral.com
or
Emily Weiss, 615-855-5210
emweiss@dollargeneral.com

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