

DollarGeneral.com Adds Photo Services to Its Online Store

Customers Can Easily and Inexpensively Print Photos and Create Photo Keepsakes Online

GOODLETTSVILLE, Tenn., Jan. 12, 2012 (GLOBE NEWSWIRE) -- Dollar General is expanding its eCommerce offering with the addition of photo services to its retail site. The service is now available on www.dollargeneral.com.

"Dollar General is excited to offer our shoppers this great online service at the low prices they have come to expect from Dollar General," said Todd Vasos, Dollar General's chief merchandising officer.

Dollar General, in conjunction with GoPhotobooks.com, offers customers a variety of ways to print and customize photos online, including:

- Photo books
- Custom Greeting cards
- Custom calendars
- Canvas printing
- Video Transfer, such as from VHS to DVD

The move marks the latest expansion of services on www.dollargeneral.com, which launched eCommerce capabilities in September.

Dollar General's web store offers a wide assortment of name brand and private label merchandise, including health and beauty products, cleaning supplies, baby items, toys, holiday merchandise, home décor, stationery, snacks and much more sold in single and case packs. Seasonal and limited time specials are also featured at value prices.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,800 stores in 38 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

About GPhotobooks

GPhotobooks.com Inc. is dedicated to helping you tell your story. We work hard to make it easy for people to transform their personal photos and disks full of digital memories into tangible objects that can be shared with friends and family. We love this work, because by combining the best of modern printing methods and easy to use internet technologies with traditional design aesthetics and hand-crafted quality, we empower people to create something amazing: an actual book about the things they care about the most. We design and manufacture all of our products here in the USA, using the finest materials and equipment available. Each book, card, and calendar is personally inspected for quality and craftsmanship before we send it home for you to treasure or give as a gift. Learn more about us at gophotobooks.com.

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