

November 1, 2017

Dollar General Honors Veteran and Military Community on Veterans Day

Major discount retailer to provide 11 percent discount on November 11, 2017

GOODLETTSVILLE, Tenn.--(BUSINESS WIRE)-- To recognize and thank the military community for their service and sacrifice, Dollar General (NYSE: DG) is offering an 11 percent discount on qualifying purchases to veterans, active military and their immediate family members both in stores and online on Saturday, November 11, 2017.

"On behalf of more than 127,000 employees, Dollar General would like to honor, thank and pay tribute to our brave military community and their families," said Todd Vasos, Dollar General's chief executive officer. "Veterans Day is an annual time to pause, reflect on the exceptional sacrifices made to protect our country and show our deepest appreciation for those who serve and have served in the armed forces."

Providing this discount is just one way Dollar General shows its continued support, gratitude and appreciation to those who have served and continue to serve the country. The Company is proud to be a longstanding supporter of the military community through initiatives including veteran discounts, its military employee resource group and the initiation of the *Paychecks for Patriots* hiring campaign that pairs veterans transitioning to civilian life with meaningful employment opportunities.

For additional information, photographs or items to supplement a story, please visit the [DG Newsroom](#), contact the Media Relations Department at 1-877-944-DGPR (3477) or via email at dgpr@dg.com.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for over 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, clothing for the family, housewares and seasonal items at low everyday prices in convenient neighborhood locations. Dollar General operated 14,000 stores in 44 states as of August 19, 2017. In addition to high quality private brands, Dollar General sells products from America's most-trusted brands such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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