

DOLLAR GENERAL

November 15, 2017

Dollar General Continues its Mission of Serving Others this Holiday

GOODLETTSVILLE, Tenn.--(BUSINESS WIRE)-- Dollar General plans to celebrate this holiday season through its mission of **Serving Others**. In that spirit, the company is continuing its longstanding partnerships with the St. Jude Children's Research Hospital's *Thanks and Giving*® campaign, the Marine Toys for Tots Foundation and other local toy drives to help support the communities across the 44 states it calls home.

To provide further aid and assistance for these organizations' efforts, Dollar General also plans to make a \$100,000 donation to the Marine Toys for Tots Foundation and a \$75,000 donation to the *Thanks and Giving*® campaign, as well as collect customers' donations in stores to support these campaigns.

Dollar General customers may donate \$1 or more at check-out to benefit the St. Jude *Thanks and Giving*® campaign from Friday, November 17 until Friday, December 15. Dollar General is proud to provide support for the twelfth consecutive year to St. Jude Children's Research Hospital, the global leader in finding cures and saving children with cancer and other deadly diseases. Since 2006, Dollar General and its customers have provided more than \$17.4 million to the *Thanks and Giving*® campaign.

Also beginning Friday, November 17, Dollar General will aim to make the holidays brighter for children by collecting toys and holiday items through a toy drive partnership with the Marine Toys for Tots Foundation and local toy drives. Customers may drop off donations through Friday, December 8 at their local Dollar General store.

For additional information, photographs or items to supplement a story, please visit the [DG Newsroom](#), contact the Media Relations Department at 1-877-944-DGPR (3477) or via email at dgpr@dg.com.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for over 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 14,000 stores in 44 states as of August 19, 2017. In addition to high quality private brands, Dollar General sells products from America's most-trusted brands such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. For more information on Dollar General, visit www.dollargeneral.com.

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