

Dollar General Reveals More Than 300 Toys Priced \$5 or Less

GOODLETTSVILLE, Tenn., Oct. 27, 2011 (GLOBE NEWSWIRE) -- If you have toys on your holiday shopping list, you don't want to miss the deals at Dollar General where you'll find more than 300 toys for \$5 or less.

"Customers will find the toys their children want at great prices at Dollar General," said Todd Vasos, Dollar General's chief merchandising officer. "We've worked hard all year to bring our shoppers an exciting toy assortment this season. Our toy department features many new toys and twice the number of licensed toys compared to previous years."

Featured toys include:

- Hot Wheels, 5-pack
- Cars 2 die-cast car
- Disney mini-dolls
- Disney pop-out playset
- Hot Wheels pit crew radio
- Hot Wheels truck
- Disney Princess and Fairies tea party sets
- Mickey Mouse wooden puzzle
- Caterpillar mini-machine, 4-pack

Hot Toys

Dollar General has the toys kids want at prices parents will love. As Seen on TV's Happy Nappers will be a hot item that parents will find at Dollar General. Toys based on characters from movies such as Cars 2, Toy Story 3, among others, are also popular choices.

Licensed toys

Classic and trendy licensed toy favorites such as Bratz, Hot Wheels, Barbie, Fisher-Price, Mattel, Hasbro and more are now at Dollar General.

Educational toys

Dollar General offers educational toys that make learning fun. A line of toys from the Smithsonian encourage kids to search for dinosaur fossils, dig for gold, among other pursuits. The affordable games are \$10 each. Creative games such as a \$5 weaving loom inspire creativity among children.

Stocking stuffers

Filling stockings is easy and affordable at Dollar General. Choose from more than 100 toys and gifts for \$1 or less, perfect for filling stockings. While you stock up on goodies, don't forget the stockings. Dollar General has an assortment of styles beginning at only 75 cents.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,600 stores in 36 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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