DollarGeneral.com Marks First Cyber Monday With Deals for Shoppers

Shoppers Can Get Great Gifts at Rock-Bottom Prices, Plus Free Shipping on Monday, Nov. 28

GOODLETTSVILLE, Tenn., Nov. 23, 2011 (GLOBE NEWSWIRE) -- DollarGeneral.com is offering holiday shoppers deals not to be missed on Cyber Monday. Great gifts and holiday merchandise at unbelievably low prices will be available only on Monday, Nov. 28 beginning at 12:01am Central Time. Dollargeneral.com currently offers free standard ground shipping on all items.

"Dollargeneral.com's Cyber Monday Extravaganza is a day filled with special deals for our customers," said Todd Vasos, Dollar General's chief merchandising officer. "We're offering items that can't be found in our stores at incredibly low prices. Dollargeneral.com is making shopping easy and affordable with this event."

Limited-quantity items in electronics and other hot holiday categories are available for purchase at www.dollargeneral.com.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,800 stores in 38 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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