

Galloway, N.J. Resident is Grand Prize Winner of Dollar General and NASCAR's "Race in to Win" Sweepstakes

Vegas Was Lucky for Jed Smith Who Took Home \$250,000

GOODLETTSVILLE, Tenn., Dec. 2, 2011 (GLOBE NEWSWIRE) -- Jed Smith from Galloway, N.J., is the grand prize winner of the "Race in to Win" sweepstakes, sponsored by Dollar General and NASCAR.

"This is unbelievable," exclaimed Smith. "I can't believe I won! I felt like I was already a winner by winning a trip to Vegas! This is incredible!"

Smith's name was selected in a random drawing among the "Race in to Win" sweepstakes' 10 finalists. He was named the grand prize winner on-stage in front of hundreds of NASCAR fans at the Coca-Cola Fan Zone at the Hard Rock Hotel in Las Vegas.

Smith is an IT administrator and dad to a 16-month-old baby. He plans to use the money for his child's education.

"This will be used to build my child's future," said Smith.

Dollar General and NASCAR sponsored the "Race in to Win" sweepstakes in stores and online from Aug. 28 through Nov. 12, 2011. The sweepstakes awarded thousands of prizes to Dollar General customers and fans.

To learn more about Dollar General's upcoming sweepstakes opportunities, visit www.dollargeneral.com.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,800 stores in 38 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for one of North America's premier sports. NASCAR races are broadcast in more than 150 countries and in 20 languages. In the U.S., races are broadcast on FOX, TNT, ABC/ESPN/ESPN2, SPEED and SIRIUS/XM Satellite Radio. NASCAR fans are among the most brand loyal in all of sports, and as a result more *Fortune* 500 companies participate in NASCAR than any other sport. NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and NASCAR Camping World Truck Series), four regional series, and one local grassroots series, as well as two international series. Also part of NASCAR is Grand-Am Road Racing, known for its competition on road courses with multiple classes of cars. NASCAR sanctions more than 1,200 races at 100 tracks in more than 30 U.S. states, Canada and Mexico. Based in Daytona Beach, Fla., NASCAR has offices in eight cities across North America. For more information and a complete schedule, visit www.nascar.com. Follow NASCAR on www.facebook.com/NASCAR or on Twitter: @NASCAR.

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The following pictures are available for download:

[\[Image\]](#) Race in to Win

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Source: Dollar General

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