

Dollar General to Create up to 5,000 Jobs in 2010

Growth comes after 4,000 jobs created in 2009

GOODLETTSVILLE, Tenn., Feb 04, 2010 (BUSINESS WIRE) -- Dollar General (NYSE: DG), the nation's largest retailer by number of stores, has announced plans to create approximately 5,000 new jobs this year to support the planned opening of 600 new stores over the next 12 months.

The 5,000 anticipated new jobs come on the heels of approximately 4,000 new jobs created by Dollar General in 2009, bringing the estimated total to 9,000 over two years.

"Despite today's tough economic climate, Dollar General continues to hire great talent," said Bob Ravener, Dollar General's senior vice president and chief people officer. "We have exciting plans for 2010, which include expanding our work force in many suburban, rural and urban communities. We are aggressively recruiting job seekers who share a commitment to serving others and maintaining Dollar General's leadership as a destination for value."

Dollar General will be adding jobs throughout the chain. With more than 8,800 stores, Dollar General is already one of the nation's largest employers with approximately 78,000 employees.

Dollar General offers competitive wages and benefits, as well as both part-time and full-time opportunities. Positions are available at various levels within the company throughout the year, including store, field and other store support positions. To find out more about Dollar General and today's career opportunities, visit the careers section of www.dollargeneral.com.

About Dollar General

Goodlettsville, Tenn.-based Dollar General Corporation (NYSE: DG) has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!^(R) by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 8,800 stores in 35 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

Forward-Looking Statements

This press release contains forward-looking information regarding the Company's job creation and store growth plans. All forward-looking information should be evaluated in the context of the risks, uncertainties and other factors that may cause actual results to differ materially from that expressed or implied by these forward-looking statements, including but not limited to: the availability of attractive store locations; the absence of occupancy delays; the ability to negotiate favorable lease terms; the ability to hire and train new personnel, especially store managers; the ability to identify customer demand in different geographic areas; general economic conditions; the availability of sufficient funds for expansion; financial and capital market conditions; natural disasters; competition; and other risks. Many of these factors are beyond the Company's control. The Company discusses certain of these factors more fully in its filings with the Securities and Exchange Commission ("SEC"), including its Registration Statement on Form S-1 (registration no. 333-161464), filed with the SEC on November 9, 2009, and this release should be read in conjunction with such filing, together with all of the Company's other filings made with the SEC through the date of this release.

Forward-looking statements speak only as of the date made. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date on which they were made. As a result of these risks and uncertainties, readers are cautioned not to place undue reliance on any forward-looking statements included herein.

SOURCE: Dollar General

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