Dollar General Honors Military on Veterans Day

Veterans, Active Military and Their Families Receive 10 Percent Discount on Nov. 11

GOODLETTSVILLE, Tenn., Nov 02, 2009 (BUSINESS WIRE) -- Dollar General is honoring men and women who have served our country in the military with a special discount on Veterans Day. On Nov. 11, all veterans, active duty military, National Guard and Reserve, and their immediate families will receive a 10 percent discount at Dollar General with a Veterans Day coupon.

"Dollar General supports military members, veterans and their families," said Rick Dreiling, Dollar General's chairman and CEO. "We are proud of their service to our country and for the sacrifices they have made to protect our freedom. Dollar General's Veterans Day discount is our way of thanking these extraordinary men and women."

The Dollar General Veterans Day coupon can be found in the Nov. 1 Dollar General advertising circular in stores or by asking a Dollar General sales associate for the coupon. More information about the Veterans Day discount is available at www.dollargeneral.com.

About Dollar General Corporation

Dollar General is the largest discount retailer in the United States by number of stores with more than 8,600 neighborhood stores, located in 35 states. Dollar General helps shoppers Save time. Save money. Every day!(R) by offering quality private and national branded items that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at everyday low prices in convenient neighborhood stores. Dollar General is among the largest retailers of top-quality products made by America's most trusted manufacturers such as Procter & Gamble, Kimberly Clark, Unilever, Kellogg's, General Mills, Nabisco, Fruit of the Loom, PepsiCo and Coca-Cola. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at www.dollargeneral.com.

SOURCE: Dollar General Corporation

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