

Dollar General to Open 625 New Stores and Create More Than 6,000 New Jobs in 2012

GOODLETTSVILLE, Tenn.--(BUSINESS WIRE)-- Dollar General Corp. (NYSE: DG) announced today that it plans to open 625 new stores and add more than 6,000 new jobs in 2012. These new stores and jobs will be spread among Dollar General's 38-state operating area, plus California and Massachusetts.

"Dollar General is excited about our tremendous opportunity for growth in existing markets as well as in new markets such as California and Massachusetts," said Rick Dreiling, Dollar General's chairman and CEO. "We believe the new communities and states we are entering will benefit from our stores' convenience and value, as well as the jobs and commitment to community our stores bring."

The projected jobs follow on the heels of three years of positive job growth for the company. Including 2012, the company will have created more than 21,000 new jobs since 2009.

In addition to 625 new stores in 2012, the company plans to remodel or relocate 550 stores and open a distribution center in California.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!(R) by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,800 stores in 38 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

Forward-Looking Statements

This press release contains forward-looking information regarding the Company's job creation expectations and store growth plans. All forward-looking information should be evaluated in the context of the risks, uncertainties and other factors that may cause actual results to differ materially from that expressed or implied by these forward-looking statements, including but not limited to: the availability of attractive store locations; the absence of occupancy delays; the ability to negotiate favorable lease terms; the ability to hire and train new personnel, especially store managers; the ability to identify customer demand in different geographic areas; general economic conditions; the availability of sufficient funds for expansion; financial and capital market conditions; natural disasters; competition; and other risks. Many of these factors are beyond the Company's control. The Company discusses certain of these factors more fully in its filings with the Securities and Exchange Commission ("SEC"), including its Annual Report on Form 10-K, filed with the SEC on March 22, 2011.

Forward-looking statements speak only as of the date made. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date on which they were made. As a result of these risks and uncertainties, readers are cautioned not to place undue reliance on any forward-looking statements included herein.

Dollar General Corp.
Tawn Earnest, 615-855-5209
tearnest@dollargeneral.com
or
Emily Weiss, 615-855-5210
emweiss@dollargeneral.com

Source: Dollar General Corp.

News Provided by Acquire Media