# Dollar General Offers Discount for Military on Veterans Day

*Veterans, Active Military and Their Families Receive 10 Percent Discount Nov. 11*

GOODLETTSVILLE, Tenn.--(BUSINESS WIRE)-- Dollar General (NYSE: DG) is honoring men and women who have served our country in the military with a special Veterans Day discount. On Friday, Nov. 11, all veterans, active duty military, National Guard and Reserve and their immediate families will receive a 10 percent discount at Dollar General stores. Shoppers at www.dollargeneral.com will also be eligible to receive 10 percent off their purchase Nov. 11 through Nov. 13 using the code VETERANSDAY at checkout.

"Dollar General is grateful for the veterans who have served and sacrificed so much for our country," said Rick Dreiling, Dollar General's chairman and CEO. "This Veterans Day, we are proud to honor veterans, members of the military and their families for their sacrifices and service."

Dollar General is deeply committed to supporting veterans, active military servicemen and their families throughout the year. The company employs more than 3,500 veterans and more than 450 National Guard and Reserve members.

Active military, veterans, and their families can request the discount on Nov. 11 at the check-out counter of any Dollar General store. No coupon is required to receive the discount. Also, any purchases made on www.dollargeneral.com using the coupon code VETERANSDAY at checkout on Nov. 11 will receive a 10 percent discount. For more information, visit www.dollargeneral.com.

**About Dollar General Corporation**

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,600 stores in 36 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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