Dollar General Helps Last-Minute Shoppers

Shop for the Holidays Now and Save at Dollar General

GOODLETTSVILLE, Tenn., Dec. 22, 2011 (GLOBE NEWSWIRE) -- Holiday procrastinators and last-minute shoppers alike will find everything they need at Dollar General to wrap up their holiday shopping effortlessly and inexpensively. Dollar General is a last-minute shopper's paradise with ready-to-give gifts and holiday essentials.

"The days leading up to Christmas can be stressful if you're not ready for the holiday," said Todd Vasos, Dollar General's chief merchandising officer. "Dollar General is here to help last-minute shoppers with gifts, toys, décor and an assortment of ready-to-give items, perfect for those in a rush."

Customers in need of last-minute gifts will have much to choose from at Dollar General. Some inexpensive, ready-to-give presents include pre-wrapped gift sets, games and toys that can easily be placed in a gift bag, a $1 toy and gift aisle perfect for filling stockings, decorative boxes that need no wrap, plus wine bottle toppers and accessories starting at only $1.

For electronics or toys, shoppers will need to stock up on batteries. Dollar General has a variety of battery sizes and brands that will keep toys running beyond Christmas Day and into the New Year.

For those who have all their gifts purchased but need to make them beautiful, Dollar General is your one-stop shop for inexpensive yet beautiful gift wrap. Holiday-themed gift wrapping supplies start at just $1. Shoppers will want to stock up on tape, bows, wrap, boxes, gift bags and more.

Learn more about wrapping up your holiday shopping at Dollar General at www.dollargeneral.com.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!(R) by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 9,800 stores in 38 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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