

Comprehensive National Literacy Directory Now Available Online and over the Phone

Directory Provides Extensive Index of Literacy Services Throughout the Country

GOODLETTSVILLE, Tenn., Jul 14, 2010 (BUSINESS WIRE) -- Today, the Dollar General Literacy Foundation, in conjunction with the National Center for Family Literacy (NCFL) and ProLiteracy, launched the National Literacy Directory, which is available online at www.nationalliteracydirectory.org or by phone at 1-877-389-6874.

"The Dollar General Literacy Foundation is excited to help launch the National Literacy Directory," said Rick Dreiling, Dollar General's chairman and CEO. "Our partners have provided a wealth of knowledge in developing this database. We hope it will be a tool and a springboard for those seeking information on how to improve their lives through literacy."

The comprehensive, user-friendly directory provides a list of organizations and schools that offer literacy services in communities throughout the United States. The directory can be used to find local referrals for literacy and educational services, including English as a second language, General educational development preparation and testing, and adult basic literacy.

"This initiative is elevating the likelihood of success for the entire family," said Sharon Darling, president & founder of NCFL. "Together, we are giving parents unprecedented access to find the help they need. Success is at their fingertips, and just a phone call away. Literacy is the foundation for the economic well-being and a strong community."

In addition to being easily accessible online, the National Literacy Directory telephone hotline provides literacy referrals 24 hours a day, seven days a week. Information online and over the phone is provided in English and Spanish.

"In the U.S., one out of seven adults lack basic literacy skills," said David Harvey, president and CEO of ProLiteracy. "This impacts how people understand important financial, educational, health care, employment or legal rights issues. The National Literacy Directory is a critical link to connect adults in need with local programs and resources that can help them."

Recognizing the need for an online resource for those looking for literacy services, the Dollar General Literacy Foundation, the National Center for Family Literacy and ProLiteracy combined resources to create the National Literacy Directory. The directory will be frequently updated to ensure the database has the most current information.

About Dollar General

Dollar General is a leading discount retailer with more than 8,900 neighborhood stores. Dollar General stores provide convenience and value to customers by offering consumable basic items such as food, snacks, health and beauty aids and cleaning supplies, as well as basic apparel, house wares and seasonal items at everyday low prices. The company has a longstanding tradition of supporting literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$47.2 million in grants to nonprofit organizations, helping more than 2.5 million individuals take their first steps toward literacy, a general education diploma or English proficiency. To learn more about the Dollar General Literacy Foundation, visit www.dgliteracy.org.

About National Center for Family Literacy

The National Center for Family Literacy is the worldwide leader in family literacy. More than 1 million families have made positive educational and economic gains as a result of NCFL's work, which includes training more than 150,000 teachers and thousands of volunteers. For more information, visit www.familit.org.

About ProLiteracy

ProLiteracy, based in Syracuse, N.Y., works with local and national organizations to help adults gain the reading, writing, math, computer, and English skills they need to be successful in today's society. ProLiteracy advocates on behalf of adult learners and the programs that serve them, provides training and professional development, and publishes materials used in adult literacy instruction. ProLiteracy represents member programs in all 50 states and the District of Columbia, and in 50 developing countries. For more information, please go to www.proliteracy.org and www.newreaderspress.com.

SOURCE: Dollar General

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