



Decide with Confidence

D&B Launches DNBi Premium, an Upgrade for DNBi Customers

Offering Provides More Robust, Enhanced Information and Insights to Help Businesses During These Economic Times

SHORT HILLS, N.J., Oct 27, 2009 (BUSINESS WIRE) -- D&B, the world's leading source of commercial information and insight on businesses, today announced the launch of DNBi Premium. This version is a significant enhancement over the existing application and will be available to the majority of its existing DNBi customers as an upgrade starting in November.

DNBi is the premier platform for commercial risk management solutions leveraging D&B's leading-edge analytical tools from its global database of more than 150 million businesses. DNBi Premium is part of D&B's ongoing commitment to meet evolving customer demand for better information and insights in these challenging economic times.

DNBi Premium includes several powerful enhancements including:

- Detailed Trade Risk Insight(TM) - provides a direct view into a company's recent payment behavior at a new level of detail to help quickly identify risks and opportunities within a customer portfolio.
- DNBi Live Reports - offers a new and improved credit report that serves as a central source for financial information, relevant third party information and company news for a more comprehensive view of accounts.
- Credit Network(TM) - allows credit professionals to obtain help from the largest footprint of credit professionals online, all connected through DNBi. They can also request and share trade experiences for greater insights.
- DNBi Premium also includes the enhanced Financial Stress Score 7.1, which provides a predictive boost over the previous scoring capability and features an updated risk class scale to make the scoring tool more intuitive to use.

"We are pleased to bring these important innovations and greater insights to our customers," said Jonathan Cherins, Leader of Global DNBi. "In this difficult economy, it is especially critical to respond with tools to help customers manage credit risk with confidence. The new DNBi Premium gives additional value to customers for decision making regarding both new and existing accounts."

"We have seen the adoption of DNBi grow consistently since we launched it in 2005. Given it now represents over 50% of our risk management business in North America, we're committed to continually improving this application through enhancements such as these," added Steve Alesio, D&B's Chairman and CEO.

For more information or to experience DNBi, visit <http://www.dnbisolutions.com/upgrade>.

About D&B

D&B (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence^(R) for 168 years. D&B's global commercial database contains more than 150 million business records. The database is enhanced by D&B's proprietary DUNSRight^(R) Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management SolutionsTM to mitigate credit and supplier risk, increase cash flow and drive increased profitability; D&B Sales & Marketing SolutionsTM to increase revenue from new and existing customers; and D&B Internet SolutionsTM to convert prospects into clients faster by enabling business professionals to research companies, executives and industries. For more information, please visit www.dnb.com.

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