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D&B Announces Alliance with Jigsaw

Web 2.0 Generated Information Database of 12 Million Contacts to Enhance Sales and Marketing Business Solutions for D&B's Customers

SHORT HILLS, N.J.--(BUSINESS WIRE)--Apr. 29, 2009-- D&B (NYSE:DNB), the leading provider of global business information and commercial insight, today announced that it has entered into an alliance with Jigsaw, a leading provider of business-to-business company and contact information. D&B will provide their customers with Jigsaw's deep business-to-business contact information for their sales and marketing activities.

Jigsaw currently has over 12 million business contacts in its rapidly growing database, each containing a contact name, title, company, address, email address and phone number. It includes C-level and VP-level contacts, as well as key mid-level managers who make and influence purchase decisions. The breadth, depth and accuracy of Jigsaw's contact database is driven by its unique Web 2.0 environment that leverages user-generated content contributed by its global community of 800,000 members.

"Our customers are asking for solutions to broaden and accelerate their sales and marketing activities – especially their email campaigns." said Steve Alesio, D&B's Chairman and CEO. "The combination of Jigsaw's contact information with D&B's global business database will provide customers with a one-stop shop for company and contact information."

Alesio continued, "With Jigsaw, D&B can provide a more timely, flexible and cost-efficient source of critical business information that our customers can use to access key people who make and influence purchase decisions."

About Dun & Bradstreet® (D&B)

D&B (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for 167 years. D&B's global commercial database contains more than 140 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability; D&B Sales & Marketing Solutions™

to increase revenue from new and existing customers; and D&B Internet Solutions™ to convert prospects into clients faster by enabling business professionals to research companies, executives and industries. For more information, please visit www.dnb.com.

About Jigsaw

Jigsaw (www.jigsaw.com) is a leading provider of [business information](#) and data services that uniquely leverages user-generated content contributed by its global business-to-business community of 800,000 members. Jigsaw gives individuals and companies access to contact information for 12 million business people and profiles of 2 million companies. In addition to delivering low-cost and easy access to high-value business information for sales, marketing, recruiting and customer service, Jigsaw provides companies with cloud-based data acquisition and management services. Founded in 2004, Jigsaw is located in San Mateo, Calif. and funded by Austin Ventures, El Dorado Ventures, and Norwest Venture Partners.

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