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## **D&B Announces George Stoeckert to join as President, D&B North America**

SHORT HILLS, N.J., Jun 23, 2009 (BUSINESS WIRE) -- D&B announced today that George Stoeckert is joining the company to lead its North American customer segments, effective July 1<sup>st</sup>.

Mr. Stoeckert was most recently at ADP, Inc., where for 17 years he held various senior leadership positions. His most recent role was President - Employer Services International where he led the acceleration of growth in that business. Prior to that role, Mr. Stoeckert was President - Major Account Services Division, ADP's largest division where he created sustained high levels of client service quality and helped shift the business toward internet applications.

Before joining ADP, Mr. Stoeckert was with Ryder System, Inc. for 16 years in general management and financial roles. At the time of his departure from Ryder, he held the position of President & CEO of the Insurance Management Services Division.

"George brings a breadth of experience and success in leading large organizations and sales forces at major B2B companies. His skills and experience will be an asset in executing our North American growth strategies," said Steve Alesio, Chairman and CEO of D&B. "With the addition of George to our team, Sara Mathew will partner even more closely with me on our strategic growth plans focused on continuing to deliver shareholder value," added Alesio.

### About D&B

D&B (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence<sup>(R)</sup> for 168 years. D&B's global commercial database contains more than 140 million business records. The database is enhanced by D&B's proprietary DUNSRight<sup>(R)</sup> Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management Solutions<sup>TM</sup> to mitigate credit and supplier risk, increase cash flow and drive increased profitability; D&B Sales & Marketing Solutions<sup>TM</sup> to increase revenue from new and existing customers; and D&B Internet Solutions<sup>TM</sup> to convert prospects into clients faster by enabling business professionals to research companies, executives and industries. For more information, please visit [www.dnb.com](http://www.dnb.com).

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