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D&B Elects Douglas Kehring to Its Board of Directors

SHORT HILLS, N.J.--(BUSINESS WIRE)-- D&B (NYSE: DNB), the world's leading source of commercial information and insight on businesses, today announced that Douglas Kehring was elected to D&B's Board of Directors on August 3, 2011.

"We are delighted to welcome Doug to our Board of Directors," stated Sara Mathew, D&B's Chairman and Chief Executive Officer. "His experience in strategy and business development as well as his deep expertise in the technology arena will be invaluable as we execute our strategic transformation."

Mr. Kehring is Senior Vice President, Corporate Development & Strategic Planning, for Oracle Corporation (NASDAQ: ORCL), the world's largest enterprise software company and a leading provider of computer hardware products and services.

About Dun & Bradstreet® (D&B)

Dun & Bradstreet (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for 170 years. D&B's global commercial database contains more than 200 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

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