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## **D&B Enhances Portfolio Risk Manager™ for DNBi with Deeper Analytic Capabilities**

SHORT HILLS, N.J.--(BUSINESS WIRE)-- D&B (NYSE: DNB), the world's leading source of commercial information and insight on businesses, has launched additional analytic functions to its Portfolio Risk Manager for DNBi. With eight new reports and an improved user experience, customers using Portfolio Risk Manager can stay ahead of risk and capitalize on opportunity in a more strategic and focused way to protect their businesses.

Portfolio Risk Manager provides customers with the only on-demand and customizable solution that combines proprietary D&B insight with users' customer data, allowing businesses to see risk and opportunity across their entire customer base. With Portfolio Risk Manager's new, innovative features and reports, customers can quickly understand their exposure and confidently communicate risk and opportunity across their organization. The reports available in Portfolio Risk Manager offer the following benefits:

- **Create concise C-level reports** on current Credit & Collections Policies' effectiveness
- **Benchmark your portfolio** against the national average
- **Spot risk trends** and compare customer segments across your portfolio
- **Prioritize collections** and manage credit limits more strategically
- **Understand your total credit exposure** across a corporate family
- **Partner with sales** by providing low risk customers who present upsell opportunities
- **Calculate bad debt reserve** using a consistent, repeatable process to improve compliance

The new product enhancements were specifically designed to improve the depth of Portfolio Risk Manager's analytics and user experience. Just-added capabilities include improved cash flow analysis by prioritizing collections from the biggest, oldest and riskiest customers, the ability to identify more volatile regions based on current economic conditions to manage credit policies by geography, and perspective on customer demographics, including employee size.

The enhancement of Portfolio Risk Manager continues to provide D&B customers with improved visibility, effective risk management, and enhanced internal communication and cooperation. Additional features include:

- Ability to export data from any report so customers can run their own additional analysis
- Ability to click on companies within the charts to "drill down" to see the company-level report and information
- Improved process for uploading your Accounts Receivables files, including automated error checking to assure quality in the files you upload
- Custom scores are now available in Portfolio Risk Manager, so customers can get greater value from more customized scores

For additional information about Portfolio Risk Manager for DNBi and to view a video overview of the product please visit: [www.dnb.com/dnbiprm](http://www.dnb.com/dnbiprm).

### **About Dun & Bradstreet® (D&B)**

Dun & Bradstreet (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for 170 years. D&B's global commercial database contains more than 205 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management

Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability; D&B Sales & Marketing Solutions™ to increase revenue from new and existing customers; and D&B Internet Solutions™ to convert prospects into clients faster by enabling business professionals to research companies, executives and industries, over the web.

For more information, please visit [www.dnb.com](http://www.dnb.com).

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