



Revolver to Use Dolby Direct Distribution Services to Set New Eco-Friendly Benchmark

Big River Man Movie to Be Distributed in the UK Exclusively via Dolby Digital Cinema Satellite Delivery Service

AMSTERDAM, Jun 22, 2009 (BUSINESS WIRE) -- Dolby Laboratories, Inc. (NYSE:DLB) today announced that Revolver Entertainment, a United Kingdom-based "all rights" distribution company, will use Dolby^(R) Direct Distribution Services digital cinema satellite delivery to distribute its forthcoming documentary movie *Big River Man*.

Big River Man, which earned the world cinema cinematography award at the 2009 Sundance Film Festival, is the story of Slovenian swimmer Martin Strel who swims the length of the Amazon River. In keeping with the movie's ecological theme, Revolver Entertainment has committed to work in partnership with Dolby to distribute the movie in a new and exciting way.

"The movie will be mastered by Dolby in the US and then transmitted directly to Dolby's UK center," said Carly Morell, Head of Operations, Revolver Entertainment. "From there, Dolby's UK mastering facility will produce the Digital Cinema Package and then transmit this by satellite to digital cinemas around the UK-eliminating air freight and couriers used to transport 35mm film and hard drives containing digital prints. This will reduce *Big River Man's* carbon footprint and further help to reinforce Martin Strel's green message."

With Dolby's Direct Distribution Services, Revolver hopes to set a new benchmark for eco-friendly cinemas. This satellite-only method of distribution greatly reduces the environmental impact associated with the terrestrial method of delivering film to exhibitors.

"We are committed to using Dolby's satellite distribution service as our only means of distribution for this movie as we believe it is the most eco-friendly and efficient way to deliver digital content to multiple sites across the UK," said Morell.

Big River Man is scheduled to open in the UK on 4 September. For more information, visit www.bigriverman.co.uk.

About Dolby Direct Distribution Services

Dolby Direct Distribution Services is a pan-European satellite content delivery network for participating digital cinemas, provided by Dolby in association with leading digital network solutions provider Arqiva. It simplifies the cinema distribution process by using Arqiva's international satellite infrastructure to distribute content direct to participating exhibitors and cinemas throughout Europe, eliminating physical delivery and manual upload of digital content onto individual cinema servers. The new service, coupled with Dolby's world class JPEG 2000 compression and two-pass encoding system, delivers Digital Cinema Packages (DCPs) of feature movies, trailers and advertising content efficiently without compromising quality. The incredibly low file sizes offered by Dolby DCPs are a key element in the efficient use of satellite as a highly effective and ecologically aware delivery platform.

About Dolby Laboratories

Dolby Laboratories (NYSE:DLB) is the global leader in technologies that are essential elements in the best entertainment experiences. Founded in 1965 and best known for high-quality audio and surround sound, Dolby creates innovations that enrich entertainment at the movies, at home, or on the go. Visit www.dolby.com for more information.

Certain statements in this press release, including statements regarding the performance, features, reliability, and capabilities of Dolby Direct Distribution Services; the potential benefits and cost savings that studios and exhibitors may derive from the use of these services; the anticipated market acceptance of these services; and the presentations expected to be distributed using Dolby Direct Distribution Services; are "forward-looking statements" that are subject to risks and uncertainties. These forward-looking statements are based on management's current expectations. The following important factors, without limitation, could cause actual results to differ materially from those in the forward-looking statements: risks that Dolby Direct Distribution Services may not perform as anticipated; risks that the adoption and installation of the necessary equipment for use with the Dolby Direct Distribution Services by exhibitors may not occur as expected; rapid changes in technical requirements for satellite delivery systems in general; competition risks from other forms of electronic content distribution services; risks associated with the health of the motion picture industry in general; risks associated with developing, maintaining, and strengthening relationships with industry participants; and other risks detailed in Dolby's Securities and

Exchange Commission filings and reports, including the risks identified under the section captioned "Risk Factors" in its most recent Periodic Report on Form 10-Q or 10-K. Dolby disclaims any obligation to update information contained in these forward-looking statements, whether as a result of new information, future events, or otherwise.

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SOURCE: Dolby Laboratories, Inc.

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