



Dolby Digital Cinema Debuts in Japan with the Release of Star Wars: Episode III -- Revenge of the Sith

San Francisco, June 23, 2005--Dolby Laboratories (NYSE: DLB) announced today the commercial launch of Dolby® Digital Cinema in Japan with the release of Star Wars: Episode III -- Revenge of the Sith. Dolby Digital Cinema has been installed in numerous Japanese commercial cinemas, and it was also utilized for the movie's official premiere in Japan on June 18.

Building on the successful launch of Dolby Digital Cinema with the release of Revenge of the Sith in the United States and throughout Europe, Dolby continues to deploy its digital cinema solution in theatres worldwide. For the movie's scheduled debut in Japan, Dolby has installed six Dolby Digital Cinema units in top cinemas.

"The release of Star Wars: Episode III -- Revenge of the Sith has created a new awareness for digital cinema and the incredible experience it brings to moviegoers throughout the world," said Tim Partridge, Senior Vice President and General Manager, Professional Division, Dolby Laboratories. "We've seen an increase in interest for our solution by exhibitors and consumers alike, and we are thrilled that Lucasfilm Ltd. selected Dolby Digital Cinema for all their major screenings and world premieres of Star Wars."

Since the movie's US debut, Dolby engineers have traveled with Lucasfilm throughout the world installing Dolby Digital Cinema for key screenings and offering their ongoing support and services. As a result, Dolby Digital Cinema has provided high-quality digital cinema experiences for the latest episode of the Star Wars saga. Dolby Laboratories anticipates continued interest for installing Dolby Digital Cinema in theatres throughout the world for future releases mastered for digital cinema.

Dolby Digital Cinema provides all the elements for digital movie playback and show management: storing, decrypting, decoding, scheduling, and interfacing to existing cinema systems, while delivering the quality, reliability, security, and flexibility necessary for digital cinema. The system has been built to industry standards as specified by the Digital Cinema Initiative (DCI), a joint venture of the major studios formed to establish industry specifications for digital cinema solutions.

About Dolby Laboratories

Dolby Laboratories (NYSE:DLB) develops and delivers products and technologies that make the entertainment experience more realistic and immersive. For four decades Dolby has been at the forefront of defining high-quality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the company has entertainment industry liaison offices in New York and Los Angeles, and licensing liaison offices in London, Shanghai, Beijing, Hong Kong, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

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Certain statements in this press release, including statements regarding the performance, features, reliability and capabilities of Dolby Digital Cinema, the potential benefits that Dolby's customers, including studios and exhibitors, and audiences may derive from Dolby Digital Cinema and digital cinema in general, the anticipated market acceptance of Dolby Digital Cinema, Dolby's ability to continue to successfully develop entertainment technologies that improve or enhance the cinematic experience and Dolby's ability to develop, maintain, and strengthen relationships with industry participants such as Lucasfilm, are "forward-looking statements" that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements to differ materially from anticipated results, include, without limitation, risks that the product may not perform as anticipated, risks associated with building market acceptance of and demand for Dolby Digital Cinema product lines and digital cinema in general by filmmakers, studios, cinema operators, and audiences; competition risks for digital theatre technologies; rapid changes in technical requirements for movie theatrical playback technologies, specifically, and entertainment technologies for movies in general; risks associated with having Dolby's technologies adopted as industry standards; risks associated with developing, maintaining, and strengthening relationships with industry participants; risks associated with the health of the movie industry in general; and other risks detailed in Dolby's Securities and Exchange Commission filings and reports, including its quarterly report on Form 10-Q filed with the SEC for the quarter ended April 1, 2005. Dolby disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.

SOURCE: Dolby Laboratories

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