



DK digital Expands Line of DivX Certified DVD Devices

Three Models Available in European Retail Stores: DVD Devices Will Support Playback of Popular DivX Video Format

RATINGEN, Germany & SAN DIEGO, USA--(BUSINESS WIRE)—September 2, 2005—DK digital AG, a leading manufacturer of consumer electronics, announced today the expansion of its 2005 line of DivX Certified DVD devices for sale in European retail outlets. Three different DVD products, ranging from a portable player to a DVD player with Karaoke functions, will be available from retailers across the continent this year. The DivX Certified DK devices offer users unprecedented flexibility in watching pre-recorded discs and discs that they have created from their own multimedia content. DK digital's 2005 line-up of audio/video products are designed to create a complete entertainment experience that enables users to enjoy the widest variety of digital media formats. The DivX Certified DVD devices from DK digital include the DVD-339, a standard DivX DVD player, the DVD-500 a DivX DVD player with Karaoke capability, and the DVP-900 a portable DivX DVD player with a 7" screen and USB port.

"We created our 2005 DVD product line to empower our users to enjoy the widest variety of entertainment content possible, and support for the widely popular DivX video format, which has become the standard for high quality, highly compressed digital video, is a key element of that vision," said DK digital's Product Managers Ms Nicole Wiehl and Mr Michael Leder.

"By including DivX capability in a variety of different DVD devices, DK digital is proving their commitment to creating and distributing products that meet the needs of the millions of users all over the world who are clamoring for products that support DivX video playback," said Bill Holmes, Vice President of Consumer Electronics at DivX, Inc. For more information on DivX Certification, visit www.divxnetworks.com/solutions/certification/index.php. For more information on DK digital DVD devices, visit www.dk-digital.com

About DivX, Inc.

DivX, Inc. is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX® video codec, among the world's most popular video compression technologies with over 250 million DivX software downloads. The patent-pending DivX video can achieve DVD-quality at a fraction of the size of MPEG-2/DVD files, enabling full-length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivX, Inc. is headquartered in San Diego, California.

About DK digital AG

DK digital is a distinctive brand with European recognition and has broad appeal throughout the consumer chain. The company was founded in Ratingen, Germany, in 1993 which grew rapidly in the Audio market. After establishing a design house in Hong Kong it entered into the DVD market in 2000 which has had unprecedented success to date. The product range today has been extended; DK digital offers a wide range of Consumer Electronic products, such as: surround systems, portable devices, Boom Boxes and also electronic accessories such as digital clocks and weather stations. For more information, please visit www.dk-digital.com