



## Ulead Announces Support for DivX Connected Certification Program

Las Vegas, NV—January 5, 2005— Ulead Systems Inc., a 15-year industry leader in digital media software development, today announced its support for the upcoming DivX Connected Certification Program from DivXNetworks, Inc.

A DivX Licensed software partner, Ulead develops a full range of imaging, video, DVD creation and digital home software to meet the digital content creation and sharing needs of consumers, schools, businesses, and other organizations. Ulead products are sold through a network of distributors, computer stores, and via [www.ulead.com](http://www.ulead.com). Ulead products can also be found bundled with a variety of OEM products.

Through the DivX Connected Program, Ulead software will be interoperable with content services and consumer electronics devices from a wide range of DivXNetworks partners. The DivX Connected Certification Program is a comprehensive technology initiative that will bring together IC manufacturers, consumer electronics (CE) original equipment manufacturers, independent software vendors and online service providers to create interoperable products and services that enable consumers to easily access digital media from networked devices throughout the home.

“Ulead creates and markets excellent multimedia software solutions that let users easily create, edit and enjoy media content,” said Paul Sarena, product manager, DivX Connected Program at DivXNetworks. “By adding DivX Connected technology to their product line, Ulead will greatly expand their users’ options when it comes to sharing and managing that content beyond the PC into the connected home.”

“The DivX Connected Program is bringing together all the essential ingredients to make enjoying and sharing digital media throughout the connected home a reality for the consumer without requiring an expensive, complicated upgrade of existing equipment and technology,” said Rhea Lu, associate vice president of Ulead’s Digital Home Product Center. “We are pleased to extend our partnership with DivXNetworks into this exciting new area, and we look forward to working together to bring our users a new media experience.”

DivX Connected Certified products and services will carry a special DivX logo identifying their interoperability among software, devices and services from a variety of vendors to ensure consumers a seamless experience, whether listening to their digital music library or getting new movies from premium content providers. The first DivX Connected products are expected to hit the market in the second half of 2005. More information is available at: [www.divxnetworks.com/connected](http://www.divxnetworks.com/connected). For more information on Ulead, see [www.ulead.com](http://www.ulead.com).

### About Ulead Systems

Ulead Systems, Inc. is a leading developer of innovative video, imaging, DVD creation and digital home software for desktop, mobile and Internet platforms. As more people use digital technologies at home, school and the workplace, Ulead software empowers users of all levels with the tools to easily and affordably personalize, manage and share digital content. For more information on the company, its products and services, please visit Ulead's Web site at [www.ulead.com](http://www.ulead.com) or call 800-85-ULEAD (800-858-5323).

### About DivXNetworks

DivX, Inc. is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX® video codec, among the world's most popular video compression technologies with over 250 million DivX software downloads. The patent-pending DivX video can achieve DVD-quality at a fraction of the size of MPEG-2/DVD files, enabling full-length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivX, Inc. is headquartered in San Diego, California with satellite offices in Los Angeles and San Jose, Calif., Taipei, Taiwan, Tokyo, Japan, Guildford, England and Düsseldorf, Germany. For Ulead:

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