



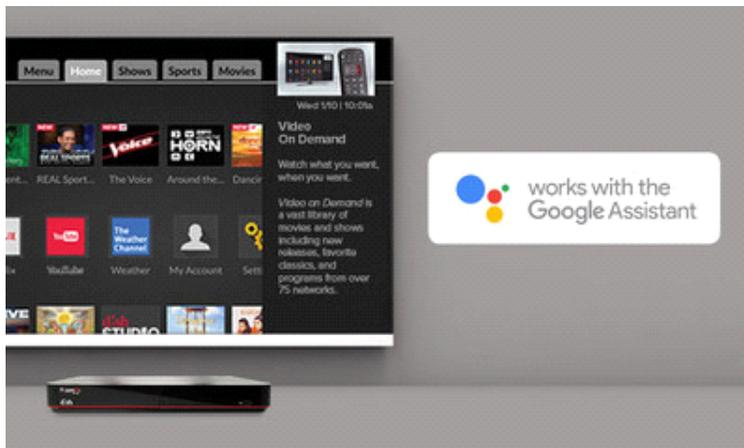
January 10, 2018

DISH to work with the Google Assistant; bringing multi-language voice control to Hands-Free TV experience

-- Spanish-language support for DishLATINO customers

-- Available on Hopper, Joey and Wally set-top boxes paired with the Google Assistant

ENGLEWOOD, Colo., Jan. 10, 2018 /PRNewswire/ -- DISH today announced that its customers will have the ability to watch Hands-Free TV™ using the Google Assistant in the coming months. This marks the first time that DISH customers with a Hopper, Joey or Wally can use voice to control their TV in multiple languages, including English and Spanish.



"Throughout 2017, DISH took major strides toward building a suite of voice control options for our customers, including a new DISH voice remote," said Niraj Desai, DISH vice president of product management. "We're pleased to be working with the Google Assistant to offer our customers the ability to control Hopper's video experiences through the Assistant on speakers and phones."

Starting in the first half of this year, DISH customers with a broadband-connected Hopper DVR (all generations), Joey client (all models) or Wally single-tuner HD receiver can use the Google Assistant to control their TV when paired with the Assistant on speakers like Google Home, Android phones or iPhones.

The Google Assistant will be able to help you navigate, play, pause, fast-forward, rewind and search TV content based on channel, title, actor and genre. Below are examples of commands you will be able to ask the Assistant:

- "Change channel to ESPN"
- "Tune to channel 130"
- "Go to the History Channel"
- "Find the Big Bang Theory"
- "Search for Game of Thrones"
- "Search for home improvement shows"
- "Show me Tom Hanks movies"
- "Play This is Us"
- "Skip forward"
- "Rewind 30 seconds"
- "Pause"
- "Resume"

In addition to the Google Assistant, DISH's voice control technology suite includes a recently released [voice remote](#) that ships at no extra cost with all Hopper DVRs.

About DISH

DISH Network Corporation is a connectivity company. Since 1980, DISH has served as the disruptive force in the pay-TV industry, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming Sling TV services. DISH operates a national in-home installation workforce, as well as an advertising sales group delivering targeted

advertising solutions on DISH TV and Sling TV. In addition to its TV services, DISH has commenced buildout of a nationwide narrowband "Internet of Things" network that will apply capacity from its strategic spectrum portfolio. DISH Network Corporation (NASDAQ: DISH) is a Fortune 200 company.

For more information on DISH TV products and services, visit www.dish.com

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