



October 25, 2016

DISH First Pay-TV Provider to Offer NBA TEAM PASS

- | *Offering gives fans access to a single team's regular season out-of-market games*
 - | *Launches in free preview on NBA Opening Night, October 25*
 - | *Available to DISH customers for \$119*

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Today, DISH became the first pay-TV provider to offer NBA TEAM PASS. The new single team offering, available for \$119, will allow DISH customers to follow any one of the NBA's 30 teams throughout the regular season with live access to every out-of-market game.

DISH will continue to offer [NBA LEAGUE PASS](#), the sport's full season package, for \$199 with up to 40 live out-of-market games from around the league every week and on demand coverage.

"As the NBA laces up for a new season, DISH is giving customers the choice of following the entire league or picking their favorite team," said Josh Clark, vice president of Programming for DISH. "Now an NBA fan on the East Coast who wants to follow just their favorite West Coast team can opt for NBA TEAM PASS."

Starting NBA Opening Night on October 25 through November 1, DISH will unlock NBA LEAGUE PASS to all customers in free preview so that NBA fans can get a jumpstart on watching their favorite team or the whole league.

DISH customers may purchase NBA TEAM PASS or NBA LEAGUE PASS for the 2016-2017 season by calling 1-877-DISH PPV (347-4778). Customers have the option to pay for NBA TEAM PASS in four installments of \$29.75 or NBA LEAGUE PASS in four installments of \$49.75.

NBA TEAM PASS and NBA LEAGUE PASS provide customers with access to regular season, out-of-market games only. Games watched on DISH will be subject to local blackouts depending on the customer's location.

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.593 million pay-TV subscribers, as of June 30, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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