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DISH Continues to Blur Traditional Pay-TV Boundaries; YouTube App Debuts on Hopper 3 DVR

- | Only nationwide pay-TV provider in the U.S. to deliver YouTube on a set-top box
- | Popular video streaming service joins other Hopper apps including Netflix, Pandora, Vevo
- | Available now on all Hopper 3 set-top boxes

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- The YouTube app today debuts on DISH's Hopper 3 DVR, bringing viral videos and original content from creators across the globe to the TV screen via set-top box. DISH customers can now access their favorite TV shows and the Internet's most popular videos without changing inputs or devices.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161021005504/en/>



The YouTube app was included in DISH's latest software update pushed to Hopper 3 set-top boxes last night. With this update, DISH becomes the only nationwide pay-TV provider in the U.S. to deliver YouTube via set-top box. YouTube joins several Hopper apps that together bring a range of entertainment options to customers, including Netflix, Pandora, Vevo and The Weather Channel.

"We designed Hopper 3 to be much more than a conventional set-top box," said Niraj Desai, DISH vice president of product management. "By aggregating apps like YouTube and Netflix with live linear television, Hopper 3 is capable of serving as a household's comprehensive entertainment hub."

YouTube now available on DISH's Hopper 3 (Photo: Business Wire)

Users watch hundreds of millions of hours on YouTube every day, generating billions of views. DISH customers can now search, browse and play videos, as well as log into their YouTube and YouTube Red accounts, directly on a Hopper 3.

The YouTube app on Hopper 3 can be accessed from channel 371 or by selecting the "Apps" button on the remote control. Customers can also use the YouTube app on mobile devices to cast videos directly to their Hopper 3.

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.593 million pay-TV subscribers, as of June 30, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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