



February 13, 2017

## DISH to Deliver BBC America's Stunning Planet Earth II Live in 4K Ultra HD

- 1 Launches dedicated 4K channel to broadcast the landmark natural history television series every Saturday from Feb. 18 through March 25
- 1 Offers exclusive free preview of BBC America beginning Feb. 14, giving all DISH customers access to *Planet Earth II* in 4K and HD at no extra cost

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- DISH will deliver live in 4K Ultra HD the highly-anticipated natural history series, *Planet Earth II*. Narrated by Sir David Attenborough, the series will simulcast on BBC America, AMC and SundanceTV on Saturday, February 18, with subsequent episodes airing on BBCA every Saturday night. DISH's 4K broadcast offers an unrivaled level of clarity to [Hopper 3](#) customers who tune in to watch the planet's most remarkable creatures.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170213005620/en/>



DISH is also offering an exclusive free preview of BBC America, from February 14 through March 30, giving customers access to *Planet Earth II* in both 4K and HD at no extra cost.

"It's been more than 10 years since the world was first wowed by the original *Planet Earth*, and the second installment promises to deliver unmatched detail in crystal clear 4K resolution," said Vivek Khemka, DISH executive vice president and chief technology officer. "We've heard our customers ask for more 4K content, so we're making every effort to deliver this programming to households as its availability grows."

BBCA President, Sarah Barnett, commented: "The breathtaking visuals in *Planet Earth II* are nothing short of astounding. We are delighted to partner with DISH in bringing audiences this

DISH will deliver live in 4K Ultra HD the highly-anticipated natural history series, *Planet Earth II*. (Photo: Business Wire) groundbreaking series in 4K, allowing viewers to get even closer to some of Earth's most incredible creatures and gorgeous landscapes."

*Planet Earth II*, a sequel to the remarkable 2006 original, is an immersive exploration of the islands, mountains, jungles, grasslands, deserts and cities of the world. Captured in stunning Ultra-high definition detail, the documentary also embraces the latest camera stabilization, remote recording and aerial drone technology.

The series will air on consecutive Saturdays from February 18 through March 25 in 4K on DISH channel 540, and in HD on BBCA channel 135. *Planet Earth II* is available to DISH customers with a Hopper 3 and 4K TV.

Last August, DISH delivered NBC's coverage of the Games of the XXXI Olympiad from Rio de Janeiro in 4K, with coverage made available on one-day delay.

### **About DISH**

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.643 million pay-TV subscribers, as of September 30, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

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### **About BBC AMERICA**

Created in 1998, BBC AMERICA is a hub of innovative, culturally contagious programming like the ground-breaking unscripted series *Top Gear*, the top-rated science-fiction phenomenon *Doctor Who*, and the fan-favorite *Orphan Black*. The influential network has been the launch pad for talent including Ricky Gervais, Gordon Ramsay, and Graham Norton — all adopted as American pop culture icons. A joint venture between BBC Worldwide (the commercial arm of the BBC) and AMC Networks, BBCA has attracted both critical acclaim and major awards including five Emmy® Awards, five Golden Globes® and 12 Peabody Awards. The irrepressible network has garnered one of cable's most curious, educated and affluent audiences, with many properties boasting super-fan levels of engagement. Available on cable and satellite TV, BBC America broadcasts in both standard and high-definition, is available On Demand across all major digital platforms and offers full episodes online at [bbcamerica.com](http://bbcamerica.com). Find out more by visiting [press.bbcamerica.com](http://press.bbcamerica.com) or follow us on [twitter.com/bbcamerica](https://twitter.com/bbcamerica).

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